



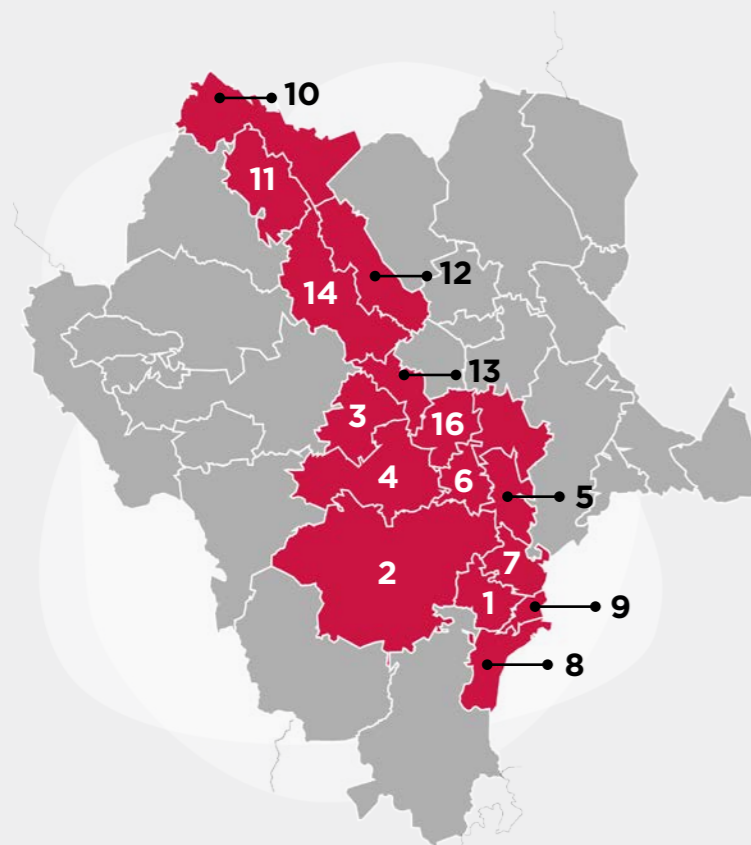
DURANGO, MX

**DURANGO**  
**CENTER REGION**

[www.investinmx.com](http://www.investinmx.com)

# DURANGO CENTER REGION STRATEGIC LOCATION

- One of the **most attractive** investing destinies in Mexico
- **6th cheapest place** to live overseas in 2019. Forbes, 2019
- **10th place on Security Perception Nationwide**. INEGI, 2020



1. Nombre de Dios
2. Durango
3. Nuevo Ideal
4. Canatlan
5. Guadalupe Victoria
6. Panuco de Coronado
7. Poanas
8. Suchil
9. Vicente Guerrero
10. Ocampo
11. San Bernardo
12. Inde
13. Coneto de Comonfort
14. El Oro
15. Rodeo
16. San Juan del Rio
17. Peñon Blanco.

**Altitude:** 6,184.3834 ft ASL

**Land area:** 10 041 km<sup>222</sup>

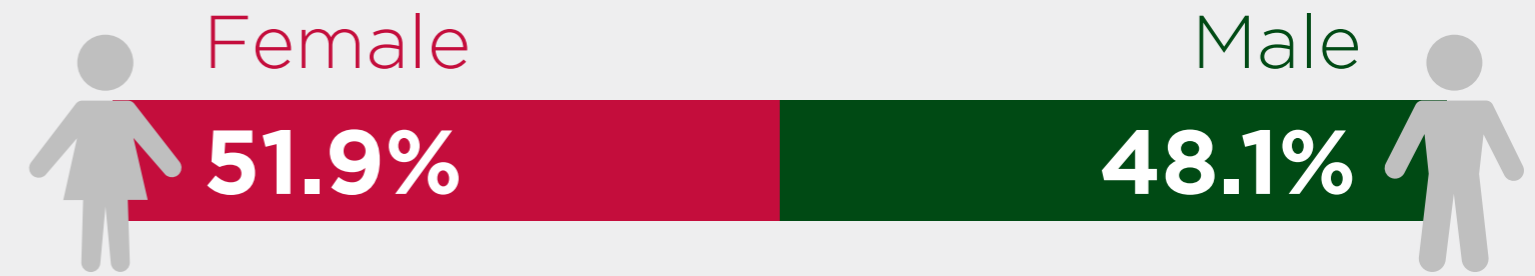
  
United States of America

  
Mexico

PACIFIC OCEAN

GULF OF MEXICO

# DURANGO CENTER REGION DEMOGRAPHIC PROFILE



Total Population  
**585,067**  
**INHABITANTS**  
+15 year old  
**824 532**

**EAP: 271 153 INHABITANTS**  
(ECONOMICALLY ACTIVE POPULATION)

Fuente: INEGI, conteo de población y vivienda 2015

MUNICIPALITY	POPULATION	DISTANCE FROM GOMEZ PALACIO, DURANGO (KMS)	DISTANCE FROM GOMEZ PALACIO, DURANGO (MILES)
GOMEZ PALACIO	342,286	N/A	N/A
LERDO	153,311	5	3
MAPIMI	26,502	64	39
THAHUALILO	22,895	67	42
SAN PEDRO DEL GALLO	1,478	146	91
SAN LUIS DEL CORDERO	2077	153	95
NAZAS	12,957	124	77
GRAL. SIMON BOLIVAR	10,110	132	82
SAN JUAN DE GUADALUPE	5,564	152	95
CUANCAME	35,415	104	65
RODEO	13,554	181	112
TORREON	679,288	8	5
MATAMOROS	108,950	47	29
SAN PEDRO DE LAS COLONIAS	106,142	52	32
FRANCISCO I. MADERO	58,360	26	16
VIESCA	21,549	85	53

# DURANGO CENTER REGION ROAD CONNECTIVITY

Durango offers a road network of **12,447 km** and seven accesses to Mexico's main highways, which connect to seaports and borders.

Interstate and international

## 18 interstate

### Main access to the city

7 highway axes (Dgo-Cul, Dgo-Parral, Dgo-Mzt, Dgo-Tepic, Dgo-Gdl, Dgo-Zac, Dgo-Matamoros)

### State Highways

**12,447 km / 7,734.21 mi**

### Federal Highways

**10,366.82 km / 6,441.64 mi**

### Rural roads

**9,398 Km/ 5,839.65 mi**



## DISTANCE FROM DURANGO TO

MEXICO MAIN CITIES	KM	MILES	USA MAIN CITIES	KM	MILES	CANADA MAIN CITIES	KM	MILES
Aguascalientes, Ags.	469	291	Atlanta, GA.	2,643	1,642	Calgary, QC.	3,702	2,300
Altamira, Tam.	988	614	Chicago, IL.	3,109	1,932	Edmonton, AB.	3,996	2,483
Cd. Juarez, Chih.	925	575	Cleveland, OH	3,454	2,146	Montreal, QC.	4,355	2,706
Cd. Victoria, Tam.	878	546	Dallas, TX.	1,552	964	Ottawa, ON.	4,212	2,617
Ciudad de Mexico, CDMX.	950	590	Detroit, MI.	3,459	2,149	Quebec, QC	4,620	2,871
Guadalajara, Jal.	691	429	Houston, TX.	1,368	850	Regina, SK.	3,301	2,051
Guanajuato, Gto.	649	403	Los Angeles, CA.	2,170	1,348	Toronto, ON.	3,828	2,379
Monterrey, N.L.	649	403	New York, NY.	4,001	2,486	Vancouver, BC.	3,886	2,415
Queretaro, Qro.	749	465	San Francisco, CA.	2,783	1,729	Victoria, BC.	3,882	2,412



# DURANGO CENTER REGION AIR CONNECTIVITY

The General Guadalupe Victoria International Airport is located **10 minutes** from the city of Durango, and is the main airport of the State of Durango, being in charge of most national and international flights in the state.

**2,900 METER RUNWAY**

**527,004 PASSENGERS (IN 2019)**

**DESTINATIONS:**

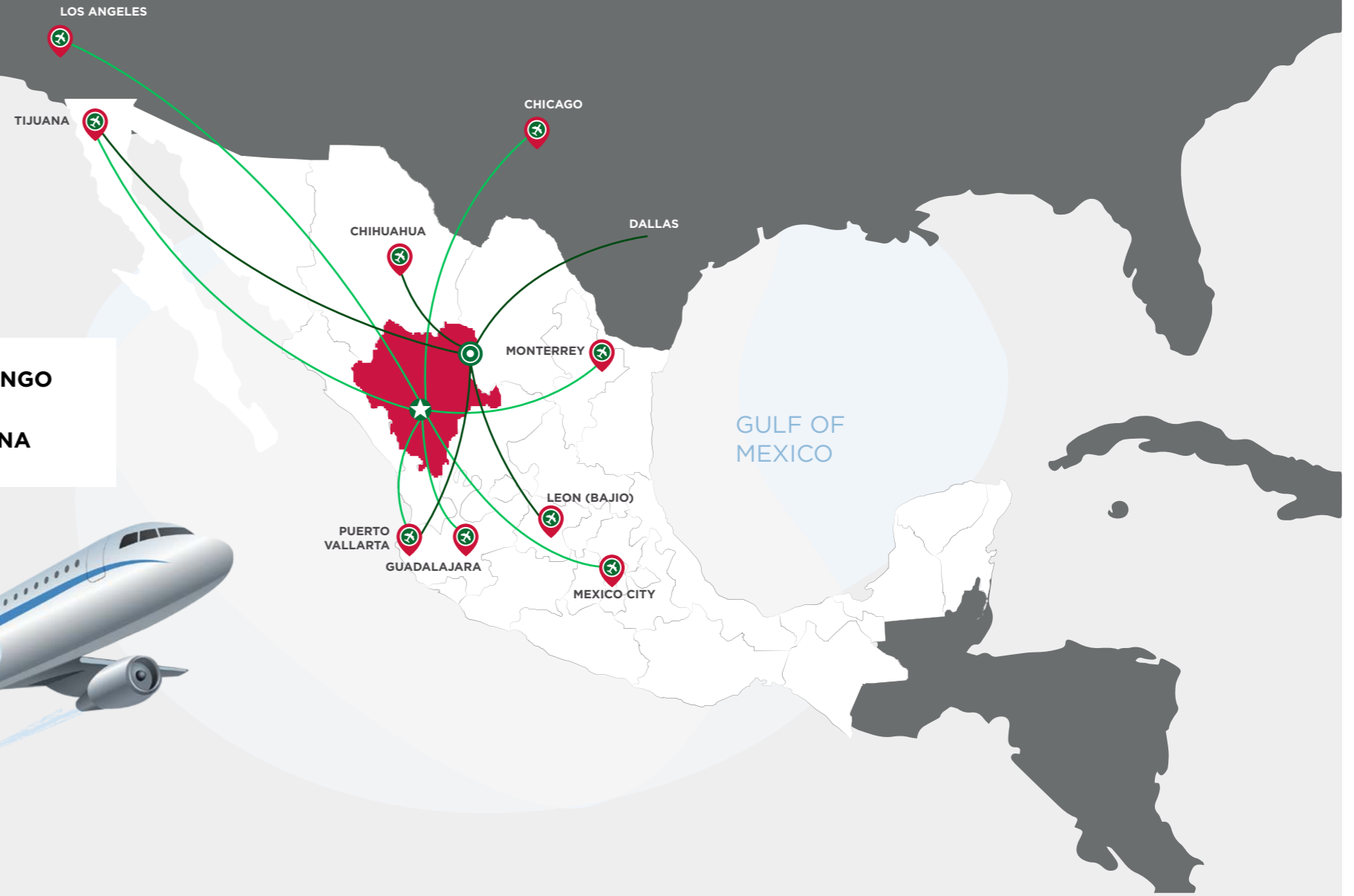
Mexico City, Tijuana, Guadalajara, Monterrey, Queretaro and Cancun as well as Chicago and Los Angeles.



**DURANGO**  
**LAGUNA**

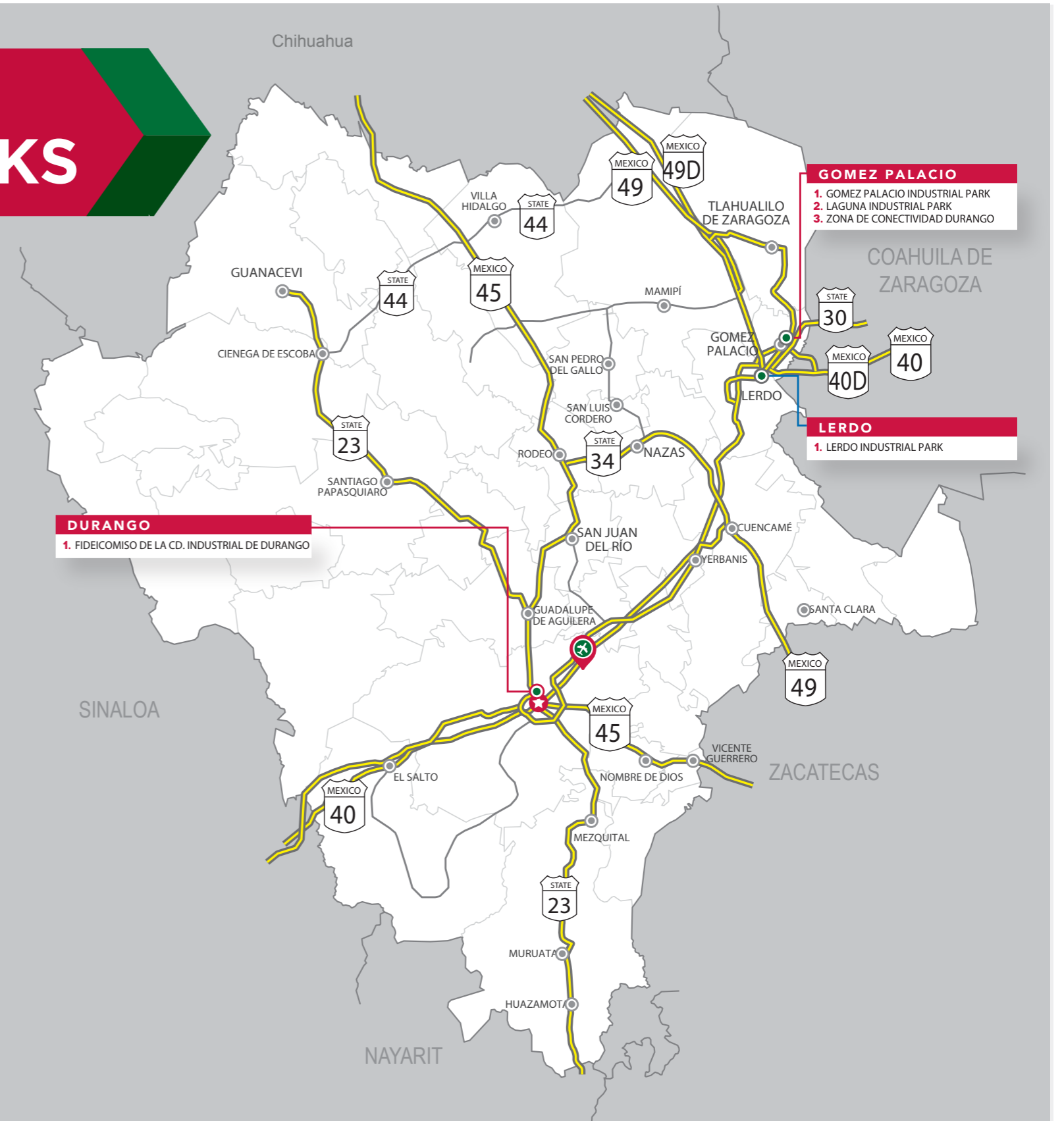


United States of America



SOURCE: OMA (AIRPORT ADMINISTRATION) 2017

# DURANGO CENTER REGION INFRASTRUCTURE INDUSTRIAL PARKS



# DURANGO CENTER REGION CENTRO LOGÍSTICO INDUSTRIAL

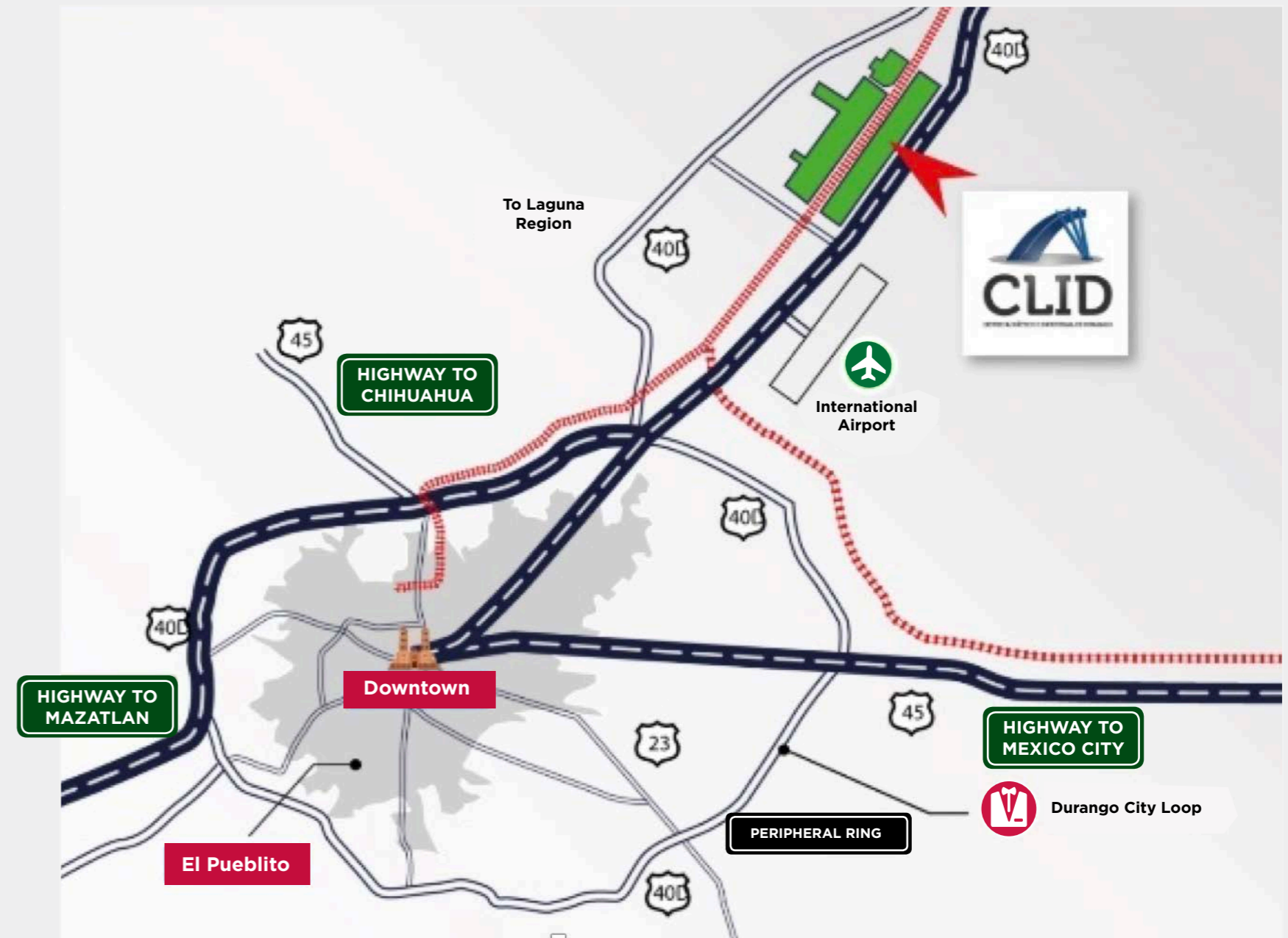
LAND AREA  
**1,200 Ha/2,695 acres**

## DISTANCES FROM CLID TO:

International Airport:  
**1.2 miles/2 km/ 5 minutes**

Durango City Loop:  
**2 miles / 3.2 / 7 minutes**

Downtown of Durango City:  
**13 miles / 21 km / 20 minutes**



# DURANGO CENTER REGION DURANGO INDUSTRIAL LOGISTIC CENTER

## MASTER PLAN CLID DURANGO

1200 HAS - 2695 ACRES





# DURANGO CENTER REGION MANUFACTURING COMPANIES

The manufacturing industry and construction boosted secondary activity, which grew by 6.2% in November 2019.

## DURANGO CITY



In the **central region of Durango**, there are **17 foreign and Mexican capital companies dedicated to manufacturing**. Some of them are **APTIV, DAWS, LEONI, YAZAKI, DRAKA, ARAUCO and SAMAS** dedicated to the production of different consumables.

## LAGUNA REGION



# DURANGO CENTER REGION CLUSTERS

In the city of Durango there are six different types of clusters, from mezcal-producing businesses to information technology and advanced automotive manufacturing. The latter, called CIMAL, has **10 affiliated companies that generate around 3,500 direct jobs.**



## Clúster del Mezcal Durango (Durango City)

- Companies affiliates: 31
- Educational institutions: 6
- Employees: 215 direct and 200 indirects



## Clúster de Tecnologías de la Información de Durango-XIXIM (Durango City)

- Companies affiliates: 14
- Educational institutions: 6
- Employees: 400 direct and 200 indirects



## Clúster de Tecnologías de la Información de Durango-XIXIM (Durango City)

- Companies affiliates: 14
- Educational institutions: 6
- Employees: 400 direct and 200 indirects



## Clúster de Innovación y Diseño del Mueble (Durango City)

- Companies affiliates: 30
- Educational institutions: 3
- Employees: 2,744



## Clúster de Servicios Turísticos de Durango (Durango City)

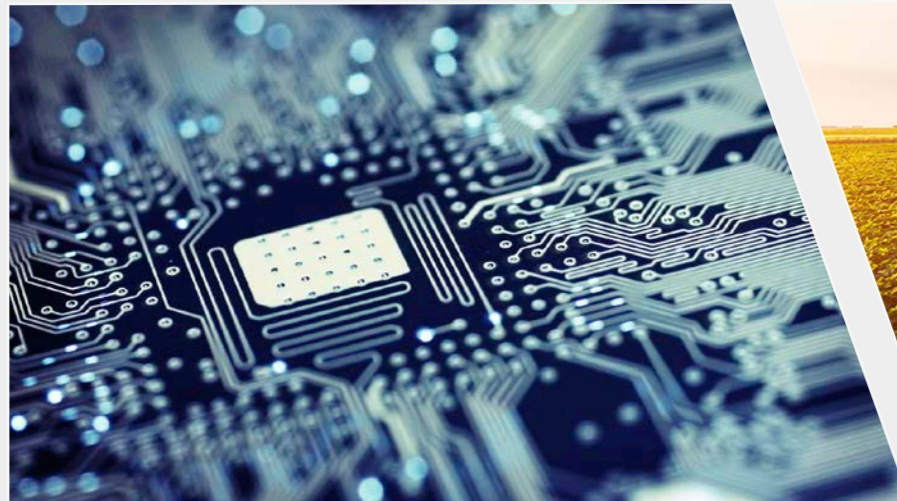
- Companies affiliates: 23
- Educational institutions: 3
- Employees: 300



## Clúster de Manufactura Avanzada Automotriz de la Laguna (Durango City and Laguna Region)

- Companies affiliates: 10
- Educational institutions: 2
- Employees: 3,500

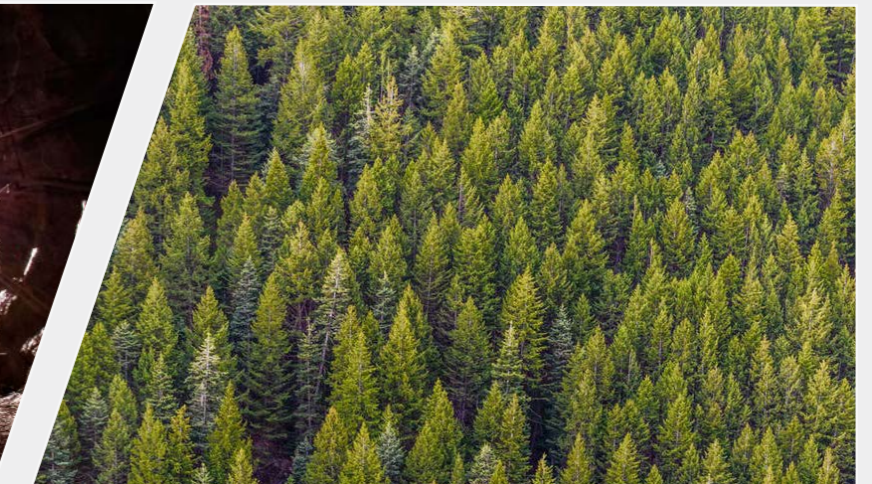
# DURANGO CENTER REGION ECONOMY



Commercial activities, **Real state and rental services for personal use, intangible property, food industry, agriculture, animal breeding, forestry, fishing, hunting and construction** are among the main productive activities in the city of Durango.

The strategic sectors in the state are: **mining, metalworking, agroindustry, wood products, clothing and auto parts production**. The main activity is manufacturing, while the highest participation sub-sector is the manufacture of transportation equipment, followed by the garment manufacturing industry.

In November, the reactivation of the construction sector and the growth of the **manufacturing industry in Durango** resulted in a growth of **6.2%**. In the same month, the national record for this activity was **-1.2%**. In the case of mining, it was **-2.2%** in the same reference month but was higher than the previous **-4.6%** which indicates a better performance in Durango for this sector.



**1<sup>st</sup> place on FDI Strategy. FDI “Mexican States of the Future 2016/2017”**

# DURANGO CENTER REGION ECONOMIC SECTORS



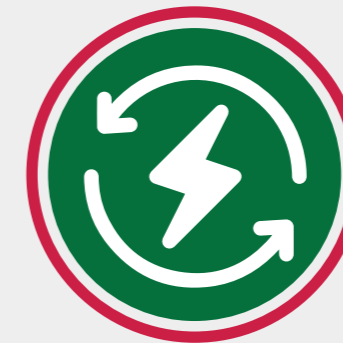
**AUTOMOTIVE**



**FORESTRY**



**MINING**



**RENEWABLE ENERGIES**



**IT/ SOFTWARE**



**CINEMATOGRAPHY**



**ECOTOURISM**

## DURANGO CENTER REGION R&D CENTERS



### **CIMAV**

Renewable energy and environmental protection engineering



### **CIATEQ**

Advanced Manufacturing Research Center



### **CIDESI**

Center of engineering & Industrial Design



### **CIO**

Optical research and optic fiber Research

# DURANGO CENTER REGION PRIVATE SCHOOL SYSTEM

**QUALITY OF LIFE**

**EDUCATION**

**ELEMENTARY SCHOOL**

**\$280 USD**

\*\*\* Average Monthly Fee  
XTR: \$18 usd



**QUALIFIED PRIVATE SCHOOLS WITH THE LOWEST MONTHLY FEES**

# DURANGO CENTER REGION MAIN TECHNICAL SPECIALITIES

	DURANGO CENTER REGION		LAGUNA REGION		TOTAL STATE	
CAREERS	ENROLLED STUDENTS	GRADUATES	ENROLLED STUDENTS	GRADUATES	ENROLLED STUDENTS	GRADUATES
Automotive Maintenance	455	84	210	125	665	209
Electricity	308	116	258	125	566	241
Machines and tools	55	17	149	47	204	64
Electronics	549	131	370	144	919	275
Electromechanical	307	100	304	105	611	205
Mechatronics	0	0	234	77	234	77
Industrial Mechanics	158	20	917	372	1075	392
Agroindustrial	1717	690	874	359	2596	1049
Administrative	5033	1126	3198	1184	8231	2310
OT/Software	2545	1291	1805	838	4350	2129
<b>TOTAL</b>	<b>11127</b>	<b>3575</b>	<b>8319</b>	<b>3376</b>	<b>19451</b>	<b>6951</b>

# DURANGO CENTER REGION UNIVERSITIES LABS & WORKSHOPS



**CHEMISTRY**  
LABORATORY



HEAVY LABORATORY  
OF **RENEWABLE**  
**ENERGIES**



HEAVY LABORATORY  
OF **INDUSTRIAL**  
**PROCESSES**

SIMULATION OF HEAVY  
MACHINERY **CAREER**  
**MINING**



**WORKSHOP**  
LOGISTICS



**BIOTECHNOLOGY**  
LABORATORY



**ELECTRONIC**  
LABORATORY





# DURANGO CENTER REGION HOSPITALS

## 32 Medical units

including public and private hospitals, clinics, sanatoriums, specialty laboratories and spas.



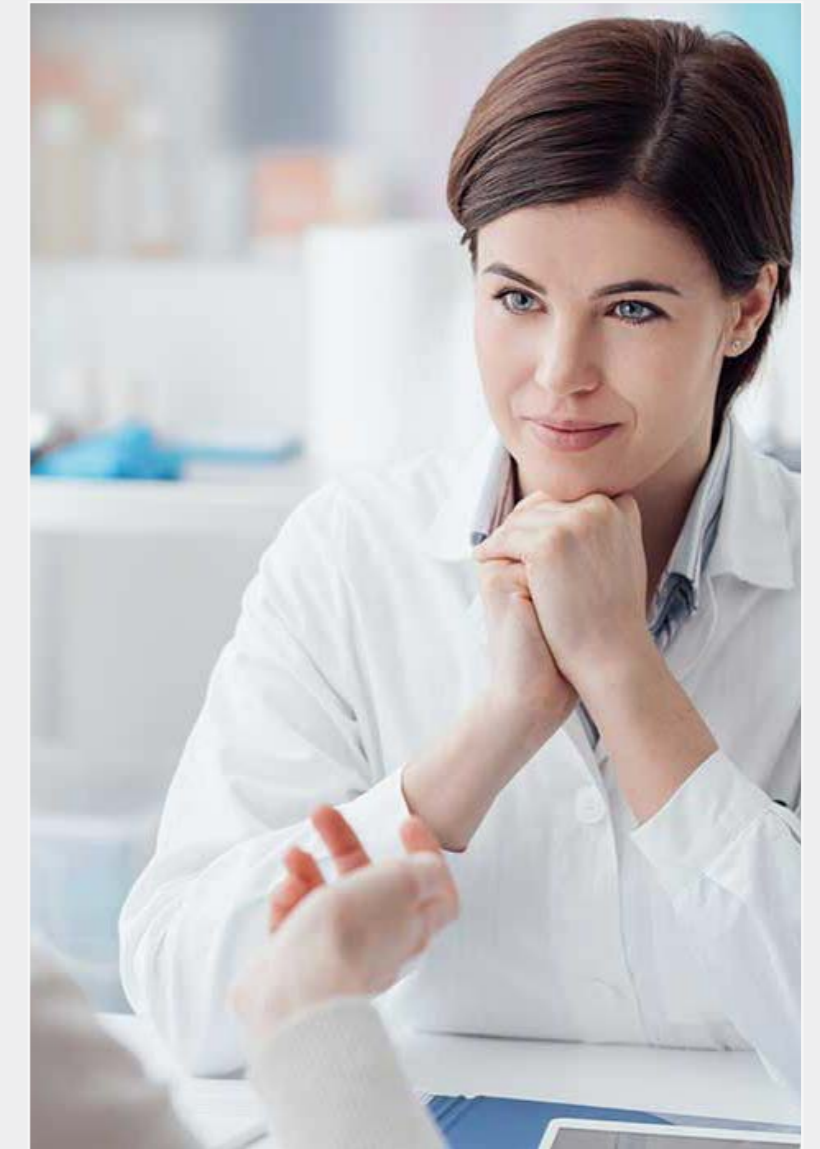
HOSPITAL	ADDRESS
HOSPITAL CRISTIANO ABC	MANUEL MORALES N° 503
CLINICA DE DIAGNOSTICO DEL GUADIANA	LAUREANO ROCAL N° 211 SUR,
HOSPITAL SAN FERNANDO	NEGRETE N° 312 OTE.,
CLINICA MATERNIDAD TIERRA BLANCA	ABASOLO N° 313
HOSPITAL DE LA PAZ	5 DE FEBRERO N° 903 OTE.
HOSPITAL SAN CARLOS	PLAYA ROQUETA N° 317
HOSPITAL REBREN	PALOMA N° 903 OTE.,
HOSPITAL SANTE SA DE CV	ISAURO VENZOR N° 1136 OTE.,
SANATORIO SANTA CATARINA	BLVD. DE LA S ROSAS NO 46 SUR,
CLINICA DE DR VILLARREAL CARRERA	MASURIO N° 106
HOSPITAL CRUZ AZUL DE DURANGO SA DE CV	REFORMA N° 501 SUR,
CLINICA MATERNIDAD DR. SOLIS MUGUIRO	MARIANO MICHELENA N° 116
CLINICA MONACO	JAZMIN N° 310,
HOSPITAL DEL BOSQUE	AV LAS AMERICAS Y PARAMARIMBO S/N
CLINICA DE MATERNIDAD SANTA MARIA	FENIX N° 124 NTE.,
HOSPITAL FATIMA	ISAURO VENZOR N° 701 OTE.,

HOSPITAL	ADDRESS
CLINICA DE MATERNIDAD NUESTRA SEÑORA DEL REFUGIO	DIAZ N° 132
CLINICA DE MATERNIDAD SAN MIGUEL	ISAURO VENZOR N° 127 OTE.
HOSPITAL REFORMA	SCOP Y SANTA MARIA S/N
HOSPITAL SAN JORGE SA DE CV	LAZARO CARDENAS N° 249 SUR
HOSPITAL SAN JUAN BAUTISTA	PRIV. CAOBA N° 712
UNIDAD MEDICA MONTE SINAI	AV. UNIVERSIDAD N° 300
CLINICA OFTALMOLOGICA DE DURANGO	PEREYRA N° 404 OTE.
HOSPITAL SANTA BARBARA DEL RIETI SA DE CV	FELIPE PESCADOR N° 302,
CLINICA MEDICA SUR DEL CARMEN	RIO NAZAS N° 415
CENTRO DE RECUPERACION GERIATRICO NATURISTA	TOMATLAN N° 110
URGENCIAS CARDIOVASCULARES JACQUELINE HOWARD E.	J. DEL CAMPO N° 248
CLINICA SANTA ELENA	AV. ENRIQUE CARROLA ANTUNA N° 711
INSTITUTO DE VISION LOMAS	ARMANDO DEL CASTILLO FRANCO 201
CLINICA JARDINES	BLVD. FRANCISCO VILLA 139
SPA BIENESTAR Y BELLEZA	BOULEVARD DE LAS ROSAS 191
ANDAAAR SEDE DURANGO	CALLE GOMEZ PALACIO # 247 .

# DURANGO CENTER REGION HEALTH SERVICES (DHS)



TYPE OF UNIT	NUMBER OF UNITS	SERVICES
HEALTH CENTERS	34	<ul style="list-style-type: none"> <li>External Consultations</li> <li>Stomatology</li> <li>Preventive Medicine (Cures, Vaccination, Oral Hydration, Etc.)</li> <li>X-Rays</li> <li>Clinical Laboratory</li> <li>Psychology</li> </ul>
HEALTH CENTERS WITH BROADENED SERVICES (CESSA)	1	<ul style="list-style-type: none"> <li>External Consultations</li> <li>Stomatology</li> <li>Preventive Medicine (Cures, Vaccination, Oral, Hydration, Etc.)</li> <li>X ' Rays</li> <li>Ultrasound</li> <li>Clinical Laboratory</li> <li>Psychology</li> <li>Nutrition</li> <li>Antirabies</li> </ul>
UNITS OF MEDICAL SPECIALTIES (UNEMES)	6	<ul style="list-style-type: none"> <li>Uneme Capa (Center for the attention of addictions)</li> <li>Uneme Cronicas (Chronical Diseases)</li> <li>Uneme Cisame (Integral Center of Metal Health)</li> <li>Uneme Capasits (Ambulatory center for the Prevention and attention of aids and other sexually transmited diseases)</li> <li>Diabetes Clinic</li> </ul>



# DURANGO CENTER REGION HOTELS

The main source of income is tourism, accounting for  
**17.5% of the GDP**

the city of Durango has 16 hotels of 4 and 5 stars category.  
**231 rooms of 5 stars**  
**1,073 rooms of 4 stars.**

HOTEL	PHONE	ADRESS	ROOMS	CATEGORY
Hotel Gobernador	618 827 2500	Av 20 de Noviembre 257, Zona Centro, 34000 Durango, Dgo.	99	5
Hostal de la Monja	618 837 1719	Calle Constitución 214, Zona Centro, 34000 Durango, Dgo.	20	Especial
Hotel Holiday Inn	618 829 2000	Blvrd Francisco Villa 4315, Cd Industrial, 34234 Durango, Dgo.	98	5
Hotel Posada de Maria	618 204 0200	Calle 5 de Febrero 912, Zona Centro, 34000 Durango, Dgo.	14	Especial
Hotel City Express	618 150 3800	Blvrd Francisco Villa 4021, Cd Industrial, 20 de Noviembre, 34306 Durango, Dgo.	120	4
Hotel Best Western Plaza Vizcaya	618 817 5262	Gines Vázquez del Mercado 806, Nueva Vizcaya, 34080 Durango, Dgo.	131	4
Hotel los Arcos	618 818 7777	Av. Heroico Colegio Militar 2204, Col del Maestro, 34240 Durango, Dgo.	67	4
Hotel Victoria Express	618 829 1500	Blvrd Francisco Villa 2017, Cd Industrial, Predio Tayafe, 34220 Durango, Dgo.	114	4
Hotel Fiesta Inn	618 150 0900	Avenida, Blvd. Felipe Pescador 1401, La Esperanza, 34080 Durango, Dgo.	138	4
Hotel Posada San Agustin	618 837 2000	Av 20 de Noviembre 906, Zona Centro, 34000 Durango, Dgo.	19	4
Hotel Posada San Jorge	618 813 3257	Calle Constitución 102-A, Zona Centro, 34000 Durango, Dgo.	20	4
Hotel Casablanca	618 811 3599	Av 20 de Noviembre 811, Zona Centro, 34000 Durango, Dgo.	46	4
Hotel Hampton inn	618 150 2000	Av. Heroico Colegio Militar 101 Col, Nueva Vizcaya, 34080 Durango, Dgo.	125	4
Hotel Mision Express	618 829 2100	Blvrd Francisco Villa 4301, Cd Industrial, 20 de Noviembre, 34234 Durango, Dgo.	119	4
Hotel One	618 255 0000	Av. Tecnológico 99, Zona Sin Asignación de Nombre de Colonia, 34080 Durango, Dgo.	126	4
Grand Hotel Elizabeth	618 813 9607	Av 20 de Noviembre 204, Zona Centro, 34000 Durango, Dgo.	27	4



# DURANGO CENTER REGION RENTAL HOUSING



## HOUSING TYPE

## MONTHLY RENTAL/USD

BLUE COLLAR

\$ 110.00

STANDARD

\$ 200.00

WHITE COLLAR

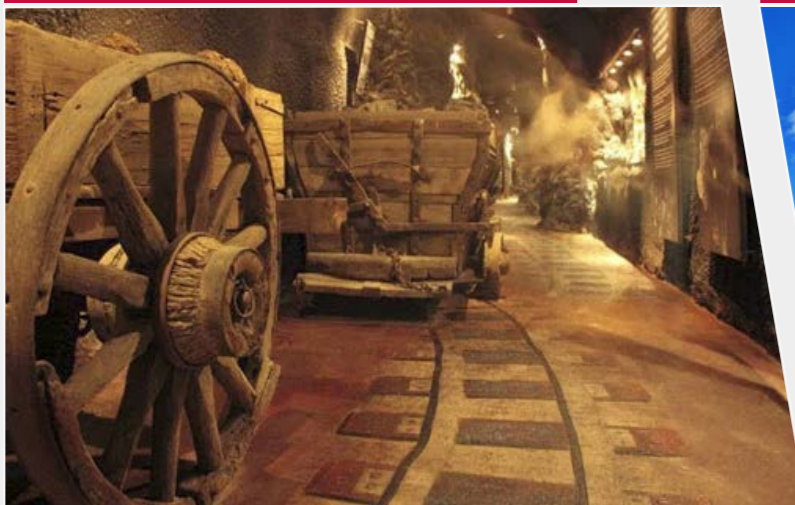
\$580.00

EXCHANGE RATE: 18.00 MXN/USD

## DURANGO CENTER REGION CULTURE

In recent years Durango has increased its tourism with works such as: facades remodeling in the **His- torical Center**, improvements in the **Constitution Corridor**, the **Durango Cable Car**, the **Los Remedios View- point**, **Túnel de la Minería Museum**, the film set of **Chupaderos**, located 15 km from the capital, the theme park **Las Cuchillas Old Western**, the **Paseo de las Alamedas**, the **Villa Museum**, the **City Mu- seum**, the restoration of the **Ojo de Agua del Obispo**, the **House of the Count of Suchil**, the **Hacienda Ferrería de las Flores** and **Fundidora Park**, the second oldest blast furnace in Latin America where the mineral extracted from the Cerro del Mercado was melted down during the 19th century.

TUNEL DE LA MINERIA MUSEUM



LAS CUCHILLAS OLD WESTERN



VILLA MUSEUM



HACIENDA FERRERIA



## DURANGO CENTER REGION HERITAGE SITES

The Historic Center of the city has the largest number of historic buildings in the north of the country. It is part of the set of cities and towns on the “**Camino Real de Tierra Adentro**”, declared **Cultural Heritage of humanity** by the **Unesco in 2010**



# DURANGO CENTER REGION ATTRACTIONS

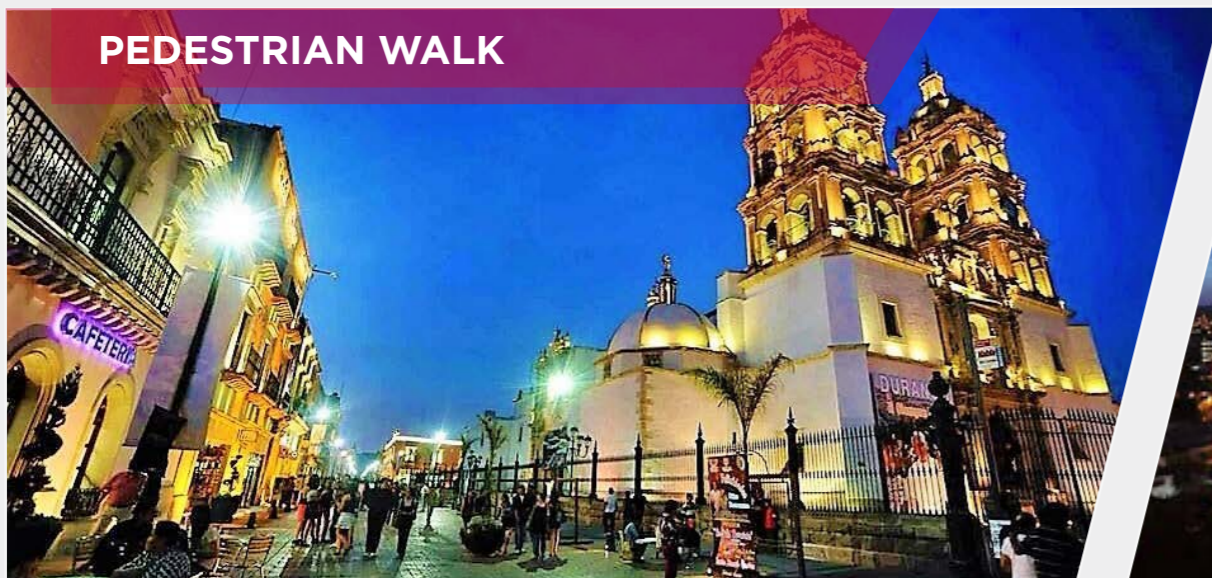
WESTERN VILLAGE THEME PARK



DOWNTOWN



PEDESTRIAN WALK



CABLE RAILWAY



FRANCISCO VILLA GENERAL MUSEUM



# DURANGO CENTER REGION NATURE

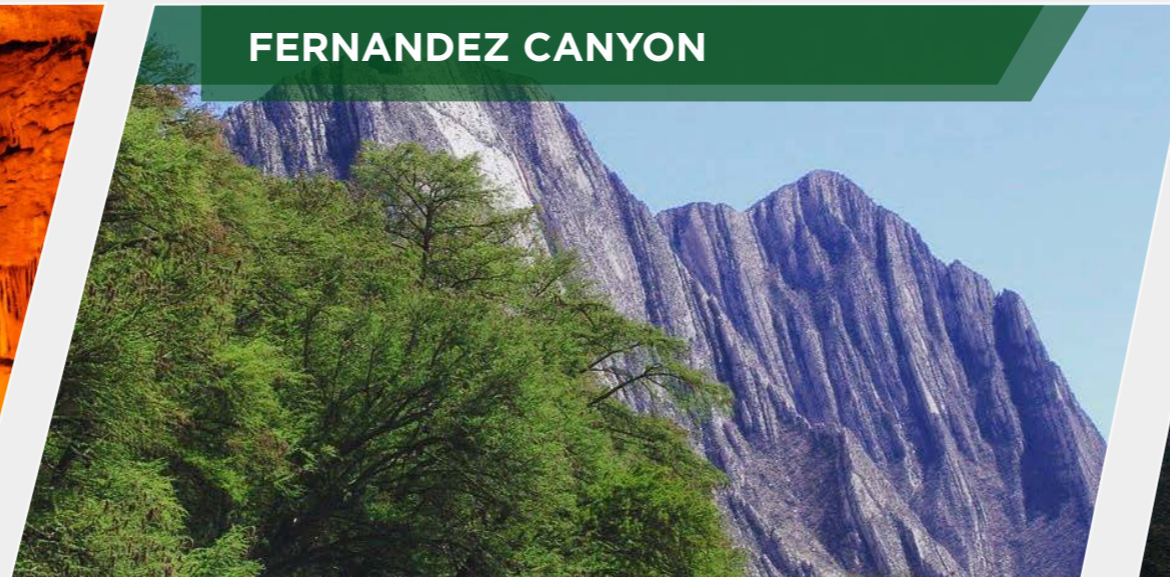


- BUNGEE
- ZIPLINE
- HORSE RIDING
- TREKKING
- CAMPING
- CLIMBING
- MOUNTAIN BIKING

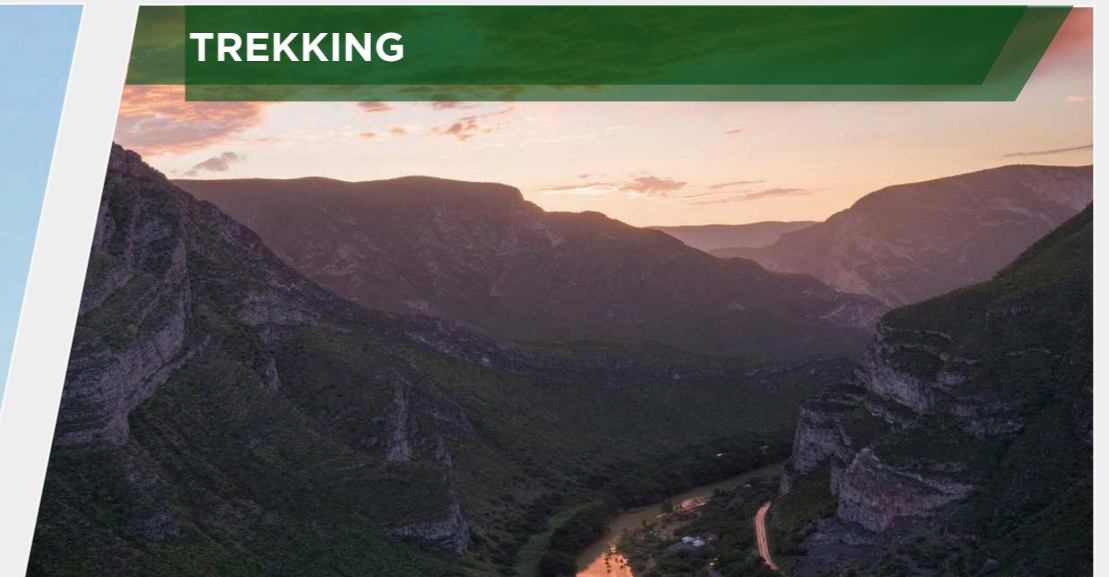
ROSARY CAVES



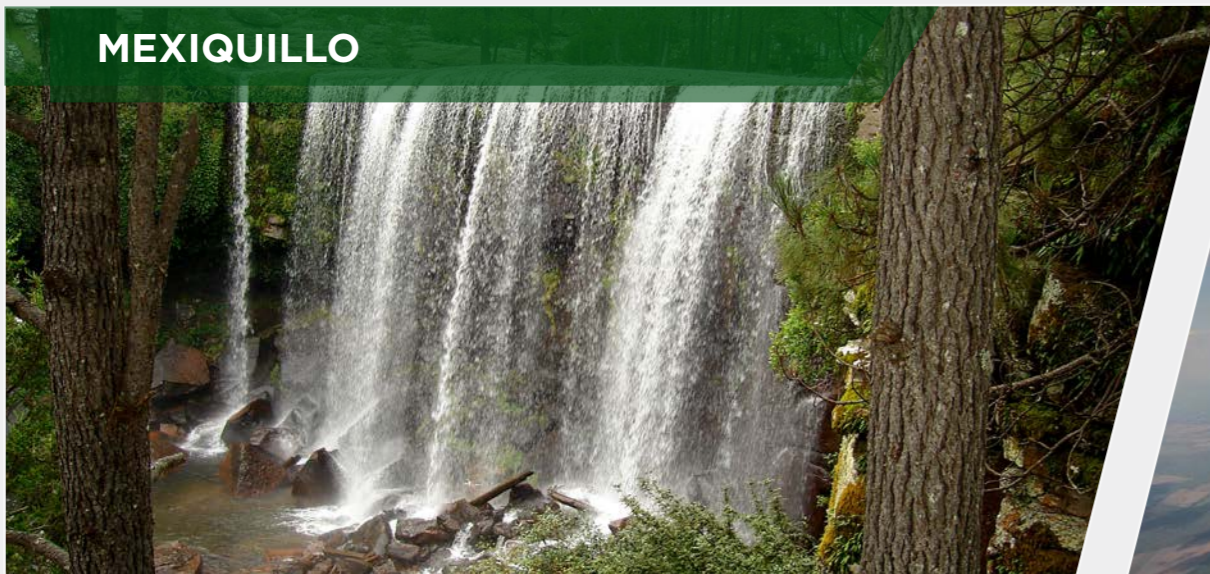
FERNANDEZ CANYON



TREKKING



MEXIQUILLO



SKYDIVING



MOUNTAIN BIKING





# DURANGO CENTER REGION REVUELTAS FESTIVAL

- Music
- Dance
- Literature
- Visual Arts
- Performing arts
- Whorshoops
- National and International Artists



The Revueltas Festival is the most important event of cultura expression in the state of Durango and meeting point for local, national, and international artists and creators

# DURANGO CENTER REGION NATIONAL FAIR

## MOST IMPORTANT FESTIVAL OF THE STATE

The city in Durango attracts close to **One Million** visitors each summer

# DURANGO

Cultural forums  
Art Exhibitions  
Performances  
Restaurants  
Nigth Clubs  
Concerts  
Carnival rides  
And games

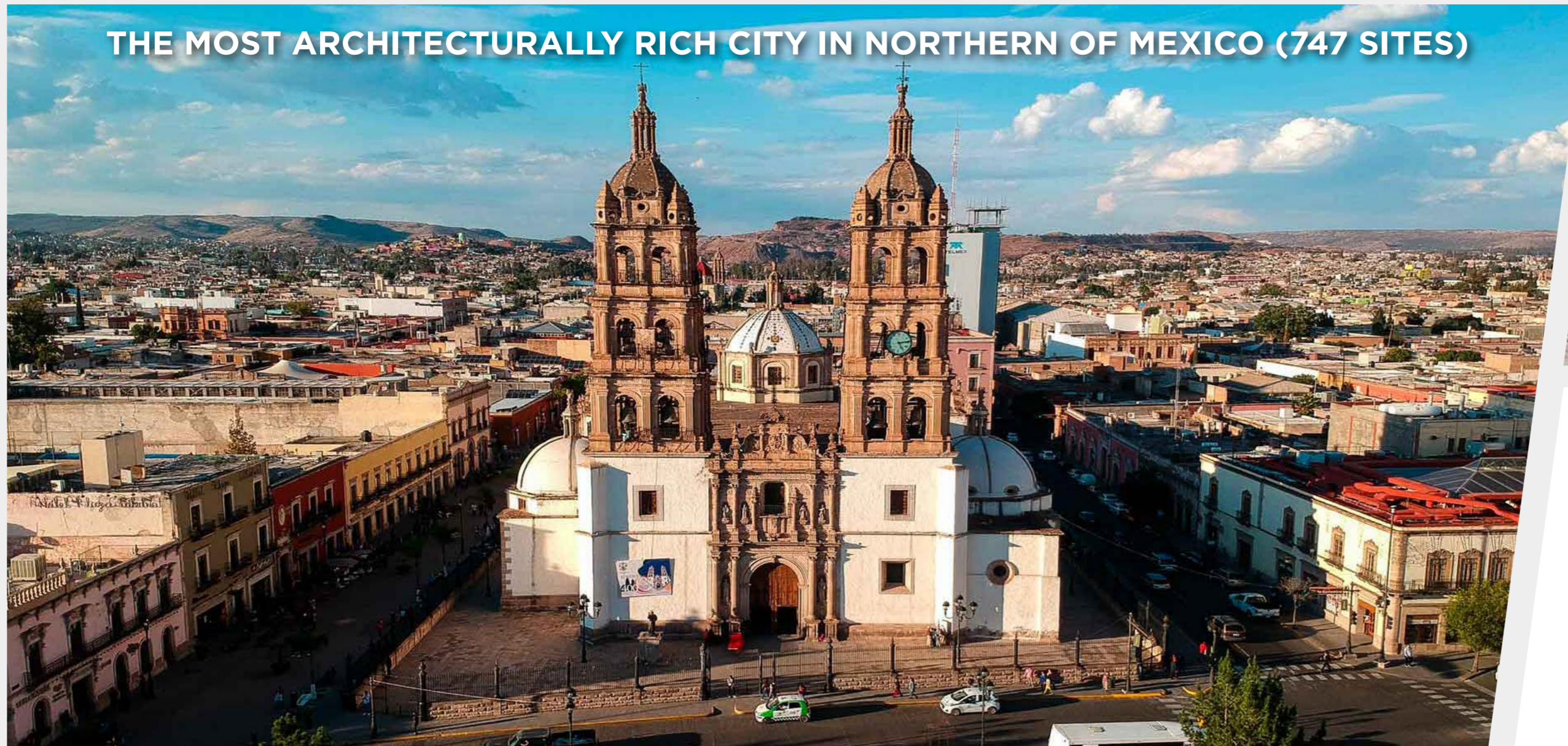


# DURANGO CENTER REGION UNESCO WORLD HERITAGE CENTER

An Antiquity of  
**457 years**

**747**  
Heritage sites

THE MOST ARCHITECTURALLY RICH CITY IN NORTHERN OF MEXICO (747 SITES)



  
United Nations  
Educational, Scientific and  
Cultural Organization

  
World  
Heritage  
Centre

 Instituto Nacional  
de Antropología  
e Historia



DURANGO, MX

# DURANGO CENTER REGION



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