



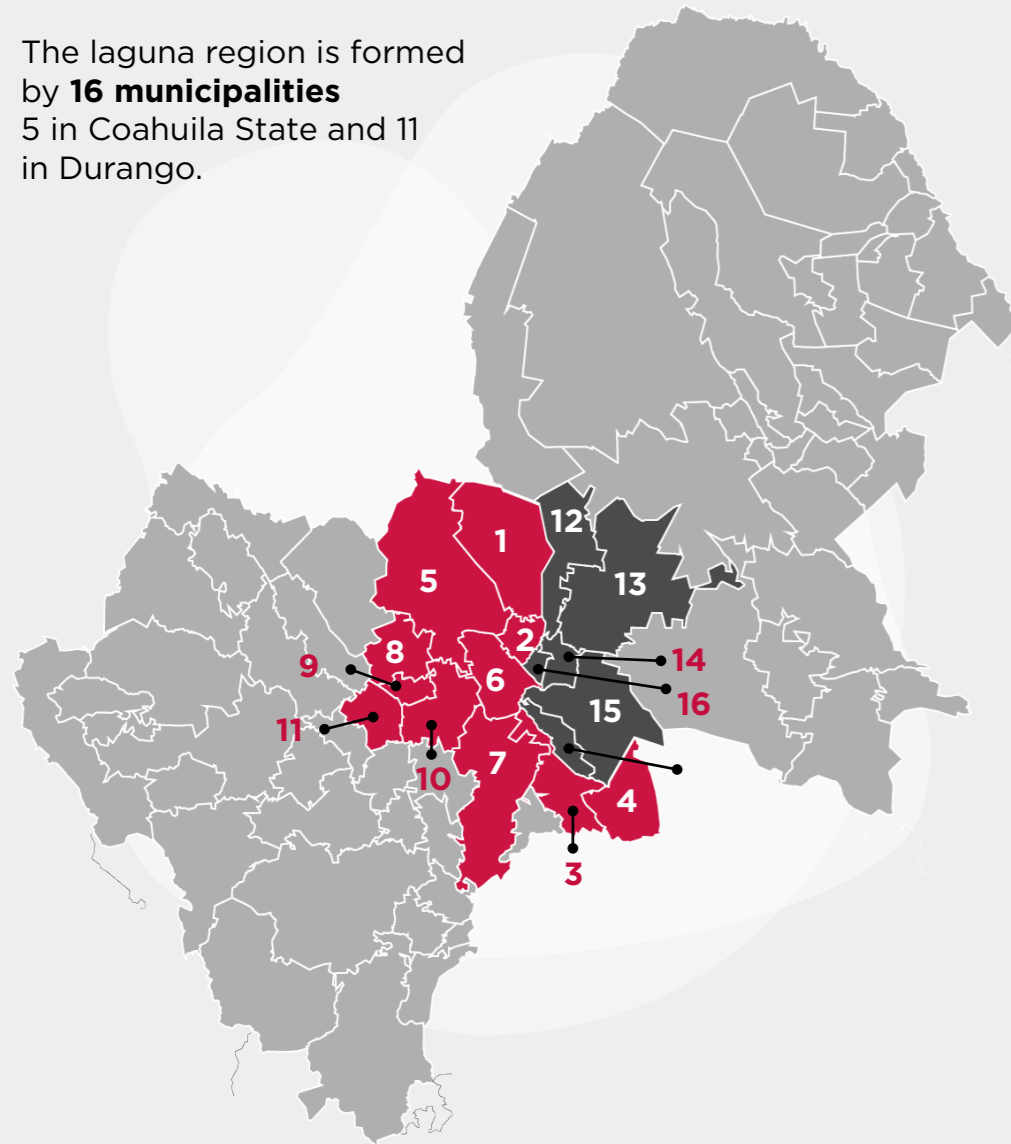
DURANGO, MX

LAGUNA REGION

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LAGUNA REGION STRATEGIC LOCATION

The laguna region is formed by **16 municipalities**
5 in Coahuila State and 11 in Durango.



1. Tlahualilo
2. Gomez Palacio
3. Gral. Simon Bolivar
4. San Juan de Guadalupe
5. Mapimi
6. Lerdo
7. Cuencame
8. San Pedro del Gallo
9. San Luis del Cordero
10. Nazas
11. Rodeo
12. Francisco I. Madero
13. San Pedro
14. Matamoros
15. Viesca
16. Torreon

Population: 1.1 million

Altitude: 3,709 ft

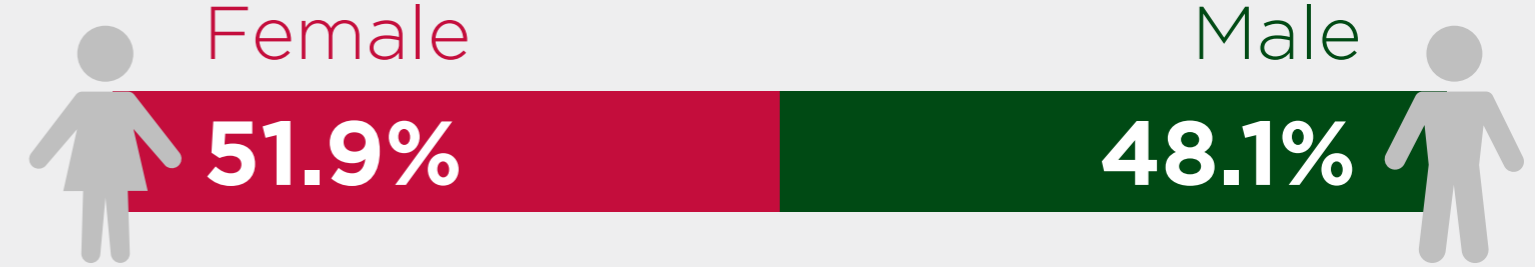
Land area: 5,078.9 km²

9th largest metropolitan area in Mexico


United States of America


Mexico
PACIFIC OCEAN
GULF OF MEXICO

LAGUNA REGION DEMOGRAPHIC PROFILE



Total Population
**1.1 MILLION
INHABITANTS**
+15 year old
824 532

EAP: 517 449 INHABITANTS
(ECONOMICALLY ACTIVE POPULATION)

Working Pop.: **62.8%**

Fuente: INEGI, conteo de población y vivienda 2015

MUNICIPALITY	POPULATION	DISTANCE FROM GOMEZ PALACIO, DURANGO (KMS)	DISTANCE FROM GOMEZ PALACIO, DURANGO (MILES)
GOMEZ PALACIO	342,286	N/A	N/A
LERDO	153,311	5	3
MAPIMI	26,502	64	39
THAHUALILO	22,895	67	42
SAN PEDRO DEL GALLO	1,478	146	91
SAN LUIS DEL CORDERO	2077	153	95
NAZAS	12,957	124	77
GRAL. SIMON BOLIVAR	10,110	132	82
SAN JUAN DE GUADALUPE	5,564	152	95
CUANCAME	35,415	104	65
RODEO	13,554	181	112
TORREON	679,288	8	5
MATAMOROS	108,950	47	29
SAN PEDRO DE LAS COLONIAS	106,142	52	32
FRANCISCO I. MADERO	58,360	26	16
VIESCA	21,549	85	53

LAGUNA REGION ROAD CONNECTIVITY



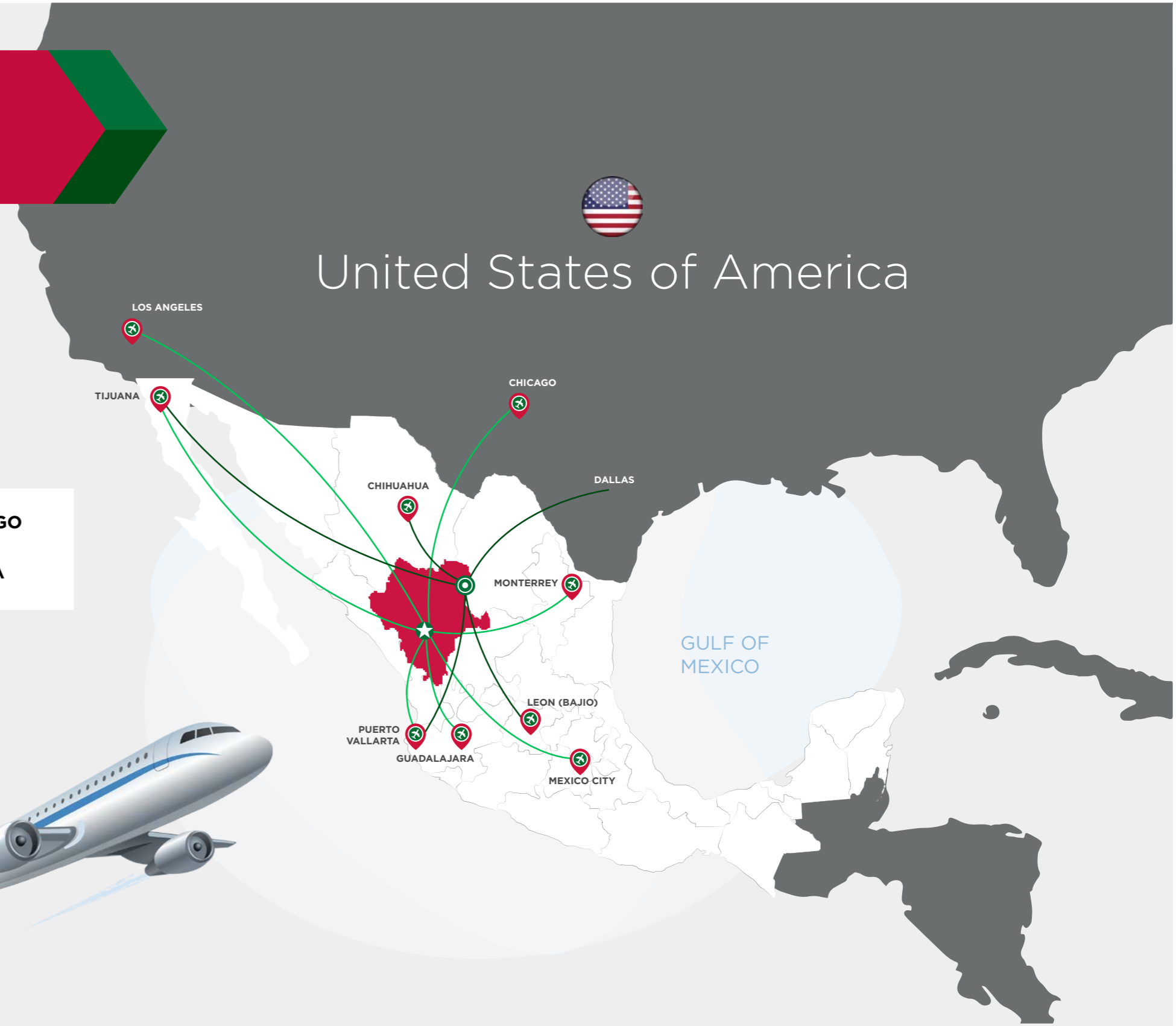
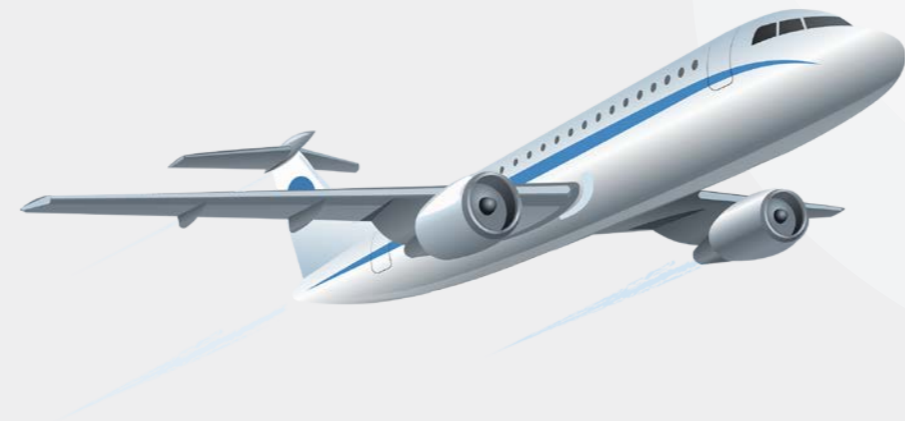
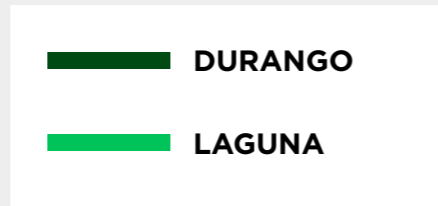
United States of America



DISTANCE FROM DURANGO TO								
MEXICO MAIN CITIES	KM	MILES	USA MAIN CITIES	KM	MILES	CANADA MAIN CITIES	KM	MILES
Aguascalientes, Ags.	469	291	Atlanta, GA.	2,643	1,642	Calgary, QC.	3,702	2,300
Altamira, Tam.	988	614	Chicago, IL.	3,109	1,932	Edmonton, AB.	3,996	2,483
Cd. Juarez, Chih.	925	575	Cleveland, OH	3,454	2,146	Montreal, QC.	4,355	2,706
Cd. Victoria, Tam.	878	546	Dallas, TX.	1,552	964	Ottawa, ON.	4,212	2,617
Ciudad de Mexico, CDMX.	950	590	Detroit, MI.	3,459	2,149	Quebec, QC	4,620	2,871
Guadalajara, Jal.	691	429	Houston, TX.	1,368	850	Regina, SK.	3,301	2,051
Guanajuato, Gto.	649	403	Los Angeles, CA.	2,170	1,348	Toronto, ON.	3,828	2,379
Monterrey, N.L.	649	403	New York, NY.	4,001	2,486	Vancouver, BC.	3,886	2,415
Queretaro, Qro.	749	465	San Francisco, CA.	2,783	1,729	Victoria, BC.	3,882	2,412



LAGUNA REGION AIR CONNECTIVITY



SOURCE: OMA (AIRPORT ADMINISTRATION) 2017

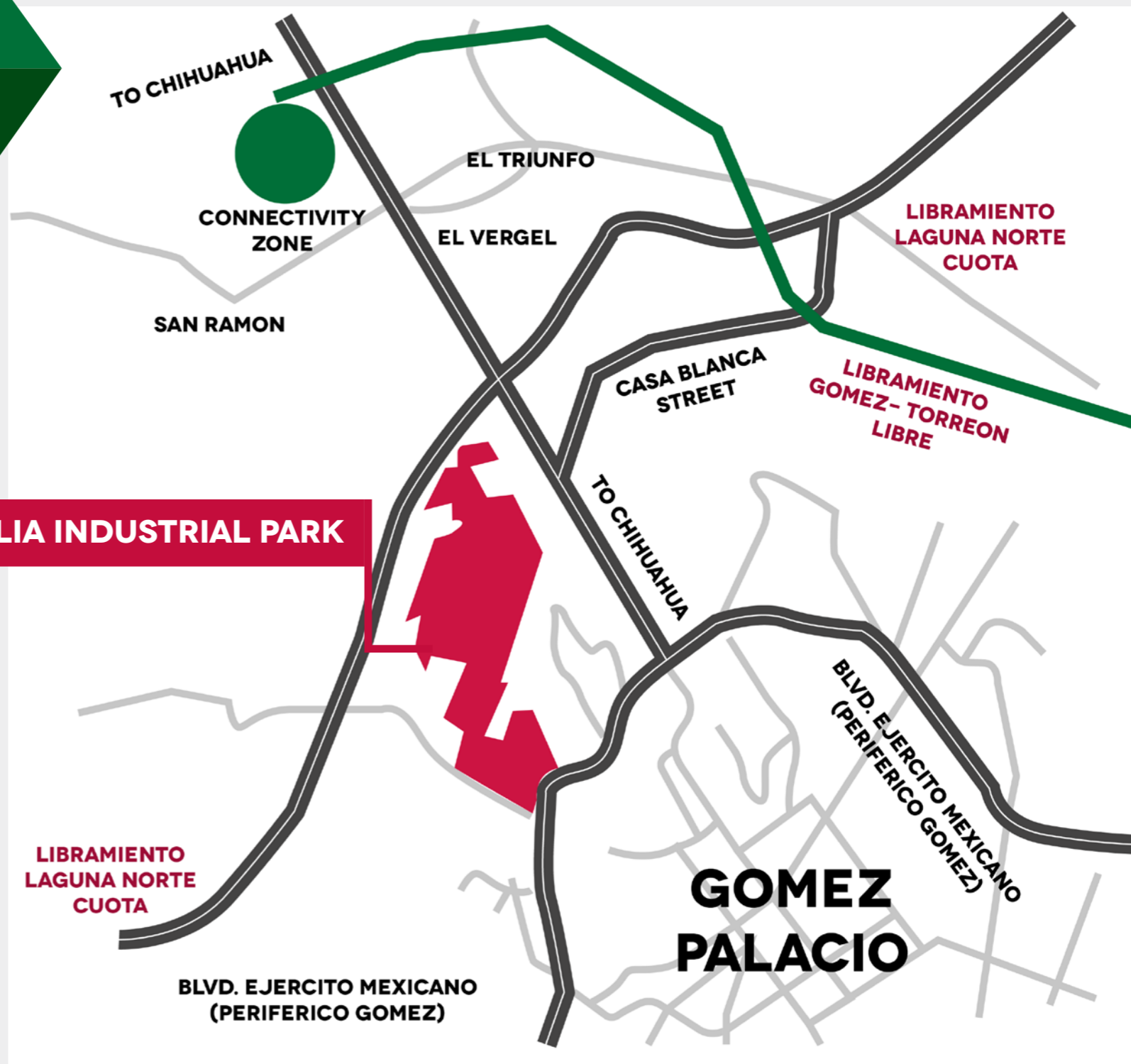
LAGUNA REGION
CENTALIA INDUSTRIAL PARK

LAND AREA

310 Ha.



CENTALIA INDUSTRIAL PARK



LAGUNA REGION

LAGUNA INDUSTRIAL PARK

BUILDING SPECIFICATIONS

Total area	9,000 m2
Offices	90 m2
Exterior lighting	16 Wallpacks
Columns	10m x 15m
Minimum height	6m
Maximum height	8m
Bathrooms	Men and women
Ceiling	Sheet KR- 35 / Insulator R-11
Skylights	3% of the surface
Floor	12.7 cm (8 ton / m2)
Loading docks	8
Ramps	4
Lighting	T5 lamps
Electric Substation	75 KVA`S
Emergency doors	4
Parking	24
Security	Yes



LAGUNA REGION CICEF (CONNECTIVITY ZONE)

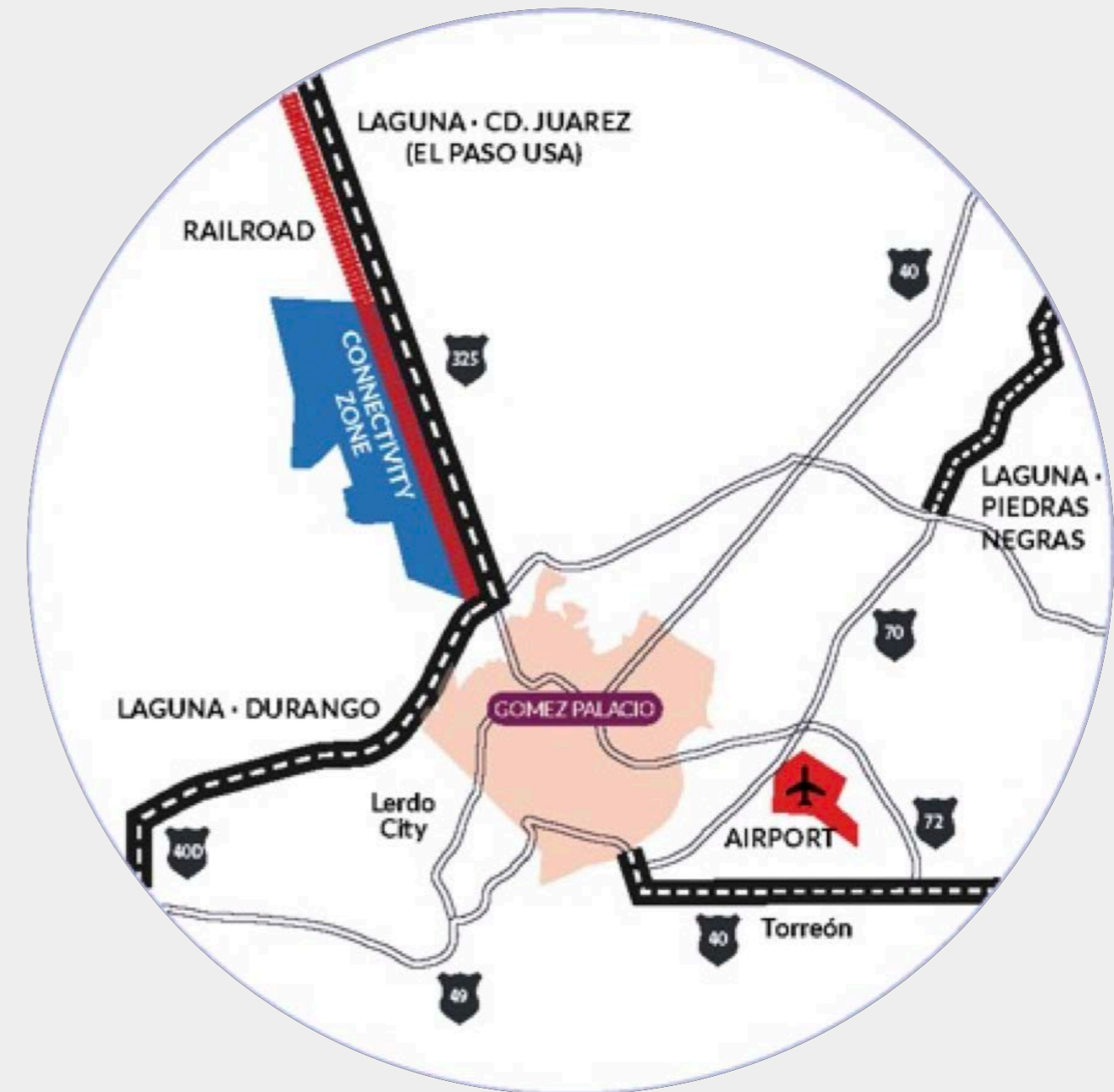
INTERNATIONAL

AIRPORT

15 MILES/24 KM/ 30 MINUTES

DOWNTOWN

10 MILES/ 16 KM/ 20 MINUTES



LAGUNA REGION LA ENCANTADA INDUSTRIAL PARK



OVER VIEW

La encantada industrial zone is located at the heart of La Laguna. Its locations makes it unique and highly competitive.

La encantada is ideal for production and distribution warehouses. Having access to a vast working force, allows companies to archive budget production cost.

La Encatada is a **only** Leasing option park designated for BTS projects. Currently with one facility under construction and available for lease.

STAGE 1

- Total area: 344,921.03 m²
- Sale area: 294,021.90 m²
- Streets: 50,988.11 m²
- Green areas: 5,999.23 m²

LAGUNA REGION CONNECTIVITY ZONE



ELECTRICITY

Installer Network Capacity	250 kva/Ha
Substation Capacity	20 MVA
Lighting	80 Luxes

WATER

Installer Network Capacity	50 LT/S
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SEWER SYSTEM

Capacity	19.87 GAL/S
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GAS

Capacity	3,000,000 M3/Per Day
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TELEPHONE SERVICE

Type	Optical Fiber
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LAGUNA REGION ECONOMIC SECTORS



AUTOMOTIVE



METAL-MECHANICS



RENEWABLE ENERGIES



FOOD & AGRO-INDUSTRY



APPAREL



INDUSTRIAL SERVICES

LAGUNA REGION ECONOMY

The economy of the Comarca Lagunera is one of the fastest-growing in Mexico, given the large number of well-known companies that are established in the industrial zones of Torreón and Gómez Palacio.



There are large business companies involved in different areas that are native to La Laguna, such as:

- the Lala dairy company
- the Soriana and Hipermart supermarket chain
- the Chilchota cheese company,
- the beer company Grupo Modelo
- the Cimaco department stores
- the facilities of the mining company Industrias Peñoles



The region has an industrial calling for the metal-mechanic and manufacturing industry. The economic dynamics of the Metropolitan Zone of La Laguna is very high within the northern region of the country, according to recent studies.

LAGUNA REGION CONNECTIVITY ZONE

GDP

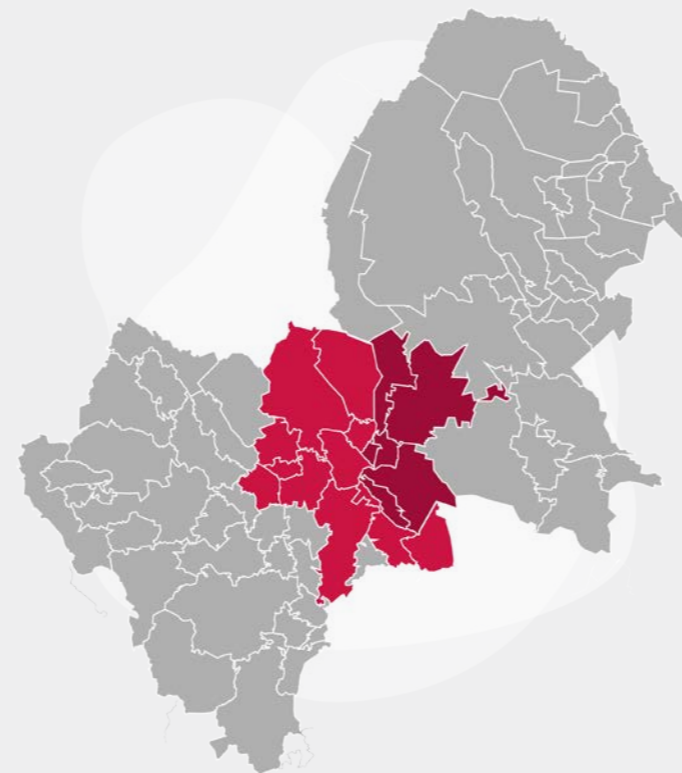
As of 2019, the **GDP is 191.8 MMP** (one billion pesos), which represents **1.23% of the country's GDP**, with a total per capita **GDP of \$149,501 MXN**.

- Automotive
- Major automotive companies are located in this region

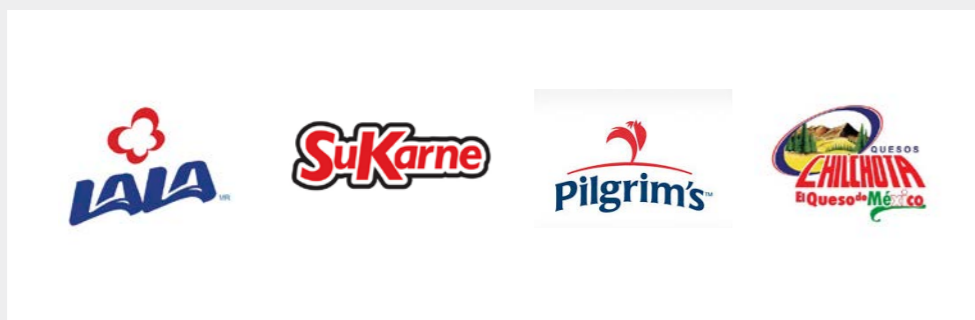
AUTOPART COMPANIES IN DURANGO CITY



AUTOPART COMPANIES LAGUNA REGION



AGRIBUSINESS



MINING



ENERGY



LAGUNA REGION AUTOPART SUPPLIERS

COMPANY	PRODUCT
 HENNIGES AUTOMOTIVE	VEHICLE SEALING (HOOD, DOOR, REAR COMPARTMENT, GLASSRUNS)
 TRIM MASTERS INCORPORATED	LEATHER CARPET UPHOLSTERY
 SUMITOMO	AUTOMOTIVE HARNESSES SEAT CARRIAGE FOR AUTOMOBILE, POLYURETHANE FOAM FILLING FOR SEATS, SEAT COVERS, COVERS AND EXTERIOR CARRIAGE COVERS
 JOHNSON CONTROLS	FLOODED LEAD-ACID BATTERIES LITHIUM- ION BATTERIES
 ZF TRW	AIR BAGS SAFETY BELT BUCKLES, HARNESSES AND HEIGHT ADJUSTERS.
 SYSTEMS AND MANUFACTURING MEXICO	MOTOR HEADS TRANSMISSION PARTS TURBOS FOR TRACTORS MOTOR CASES
 MONTUPET	ALUMINUM MOTOR HEADS BOSCH CYLINDER MASTER BREAK
 YURA	ELECTRICAL WIRING HARNESSSES

COMPANY	PRODUCT
 HAENG SUNG	HARNESSES FOR VEHICLES
 LINAMAR	TRAIN LINE AUTOMOTIVE TRANSMISSION ENGINE, CHASSIS
 COOPER STANDARD	BRAKES LINES, GASOLINE LINES, OIL LINES, WATER LINES, STEAM
 LEAR	SHOWROOM, E-SYSTEMS, SEATING, CRAFTED BY LEAR, LEAR
 TOYOTA BOSHOKU	TOYOTA SIENNA SEATS LEXUS RX SEATS, TOYOTA
 LINCOLN ELECTRIC	WELDING MACHINES WELDING GEAR
 PKC GROUP	COMPONENTS: POWER DISTRIBUTION CENTER, CONNECTION AND TERMINAL SYSTEMS, ROUTING AND RETENTION AIDS, SMART POWER DISTRIBUTION CENTERS (SPDC), FUSEBOXES.
 DELPHI	AUTOMOTIVE HARNESSSES
 TAKATA	AIRBAGS

LAGUNA REGION METAL MECHANIC SECTOR

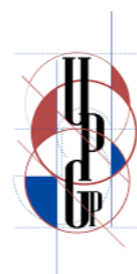
COMPANY		PRODUCT
TUBERIA LAGUNA		LINE PIPE, COATINGS BRIDGE SLOT SCREEN, THREADED STEEL PIPE AND COUPLINGS, TUBING AND CASING
JOPER		TRAILERS, CONCRETE MIXERS COMPACTION, CONCRETE SAWS
MAQUINARIA Y LAMINADOS		BAG HOUSES BURNERS & CYCLONES DUCKWORKS & DAMPERS STRUCTURE, EXPANSIÓN JOINTS WOOD YARD CONVEYORS
TREBOTTI		CONSTRUCTIONS: INDUSTRIAL AGROINDUSTRY, IRON AND STEEL INDUSTRY
TRAILERS GALLEGOS		PETROLEUM EQUIPMENT ALUMINUM EQUIPMENT PLATFORMS
PRODUCTOS MECANICOS ESPECIALIZADOS		METAL POLES FOR STREET LIGHTING MANUFACTURER OF METAL STRUCTURES HOT DIP GALVANIZED

COMPANY		PRODUCT
ACV GROUP		PIPELINE, TANKS, AIR FILTERS
CATERPILLAR		MACHINES: ARTICULATED TRUCKS, EXCAVATORS
INDUSTRIAL KIMBALL		BLADES, DISC PLOWS
KIRBY MEX		WELDING PAINTING, FOLD
VENTA CERO		SALE OF STEEL
AMHER		TRAILERS: THERMAL TRAILERS, ASSEMBLY PLATFORMS, SPECIAL PROJECTS
JOHN DEERE		TRACTOR MOTORS, SEEDLINGS SELF- PROPEELEDSPRAYERS
FENSA		STEEL FOUNDRY, NODULAR IRON

LAGUNA REGION EDUCATIONAL OFFER

30 UNIVERSITIES
55,000 COLLEGE STUDENTS
18,000 GRADUATES/YEAR

UNIVERSITIES



LAGUNA REGION EDUCATIONAL PROFILE



18,000 GRADUATES

SENIOR TECHNICIAN AND SUPERIOR

Literacy rate 15-24 years old	Population with completed elementary education	Population with completed secondary education
99.6	172,441	249,088

CAREERS	CAREERS STUDENTS	GRADUATES
Industrial	2466	500
Mechatronics	288	87
Mechanical	594	65
Electrical/Electronics	910	89
IT/Software	1956	432
Chemical/Biochemistry	926	150
Renewable energies	554	115
Agriculture	1134	305
Civil Engineer/Architecture	1469	216
Total	10324	1959



LAGUNA REGION UNIVERSITIES LABS & WORKSHOPS



CHEMISTRY
LABORATORY



HEAVY LABORATORY
OF **RENEWABLE**
ENERGIES



HEAVY LABORATORY
OF **INDUSTRIAL**
PROCESSES

SIMULATION OF HEAVY
MACHINERY **CAREER**
MINING



WORKSHOP
LOGISTICS



BIOTECHNOLOGY
LABORATORY



ELECTRONIC
LABORATORY



LAGUNA REGION HOSPITALS



LOCATION	UNIT	TYOLOGY	ADDRESS
GOMEZ PALACIO	HOSPITAL	HOSPITAL GENERAL	LA SALLE 2 Y HEROES DE NACUZARI
GOMEZ PALACIO	ESPECIALIDADES MEDICAS	CENTRO DE ATENCION PRIMARIA EN ADICCIONES	BLVD. FRANCISCO VILLA ESQ. CON CORCEGA, COL. FRACC. VILLA NAPOLES
LERDO	HOSPITAL	HOSPITAL GENERAL	LIBRAMIENTO RENTERIA S/N ENTRE PROL. DURANGO Y PROL. ZACATECAS
GOMEZ PALACIO	ESPECIALIDADES MEDICAS	UNEME SALUD MENTAL	BLVD. FRANCISCO VILLA ESQ. CON CORCEGA, COL. FRACC. VILLA NAPOLES
GOMEZ PALACIO	ESPECIALIDADES MEDICAS	UNEME ENFERMEDADES CRONICAS	BLVD. FRANCISCO VILLA ESQ. CON CORCEGA, COL. FRACC. VILLA NAPOLES
GOMEZ PALACIO	ESPECIALIDADES MEDICAS	UNEME DETECCION Y CANCER DE MAMA	BLVD. FRANCISCO VILLA NO. 215 FRACC. RINCONADA HAMBURGO
LERDO	ESPECIALIDADES MEDICAS	UNEME ENFERMEDADES CRONICAS	PERIFERICO GOMEZ -LERDO KM 12+500 S/N COL.PRUDENCIA ALVAREZ JAUREGUI
GOMEZ PALACIO	RUBEN JARAMILLO	CLINICA URBANA	GENARO VAZQUEZ ESQUINA MARTIREZSIN NÚMERO
GOMEZ PALACIO	GONZALEZ DE LA VEGA	CLINICA URBANA	ALHELI ESQUINA PETUNIASSIN NÚMERO
GOMEZ PALACIO	INDEPENDENCIA	CLINICA URBANA	MARTIRES110 ORIENTE
GOMEZ PALACIO	LAS LUISAS	CLINICA URBANA	A 1 KM. DE CARRETERA NUEVO GOMEZ
GOMEZ PALACIO	LOS NOGALES	CLINICA URBANA	AV. DE LAS AMERICAS SIN NÚMERO
GOMEZ PALACIO	LOPEZ PORTILLO	CLINICA URBANA	LAGUNA178
GOMEZ PALACIO	COL 15 DE DICIEMBRE	CLINICA URBANA	BERENICE SIN NÚMERO
GOMEZ PALACIO	DR. ISAURO BENZOR	CLINICA URBANA	ALDAMA1150 SUR



DURANGO, MX

LAGUNA REGION



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