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# DURANGO STRATEGIC LOCATION

NORTH REGION Chihuahua

LAGOON REGION

O CENTER REGION

SOUTH REGION

48,410 MI<sup>2</sup>

TERRITORIAL EXPANSION

6,200 Ft. ASL

AVERAGE ELEVATION ABOVE SEA LEVEL

#### DISTANCE FROM **DURANGO** TO **MEXICO MAIN CITIES USA MAIN CITIES CANADA MAIN CITIES MILES** Aguascalientes, Ags. 3,780 Altamira, Tam. 923 574 Chicago, IL. 3,053 4,069 2,528 Cleveland, OH 2,673 Cd. Juarez, Chih. 3,400 4,301 Cd. Victoria, Tam. 803 Dallas, TX. 1,498 4,158 2,584 Ciudad de Mexico, CDMX. 3,405 4,566 2,837 Guadalajara, Jal. 625 3,552 2,207 Guanajuato, Gto. 584 363 Los Angeles, CA. 2,114 1,314 Toronto, ON. 3,773 2,344 Monterrev, N.L. 595 370 New York, NY. 3,934 2.444 3.947 2,453 691 2,728 1,695 Victoria, BC. 3,957 2,459 3,560



United States of America



# DURANGO DEMOGRAPHIC PROFILE

Total Population
1,832,650
INHABITANTS

Female 50.6%

Male

49.4%



126,991

146,228

74,981

68,983

74.239

49.115

95,856

33,587

38,370

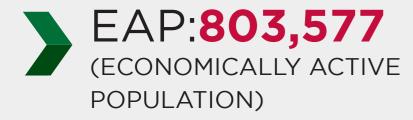
37,867

14,602

3,702



RURAL **28%** 





**1,367,832**TOTAL LABOR FORCE

MANUFACTURING INDUSTRY

COMMERCE

VARIOUS SERVICES

SOCIAL SERVICES

CONSTRUCTION

RESTAURANTS AND ACCOMMODATION

AGRICULTURE, CATTLE RAISING, FORESTRY, HUNTING AND FISHING

TRANSPORTATION, COMMUNICATION POSTAL SERVICE AND STORAGE

PROFESSIONAL SERVICES, FINANCING, AND COOPERATIVE

GOVERNMENT AND INTERNATIONAL ORGANISMS

EXTRACTIVE ELECTRICITY INDUSTRY

NOT SPECIFIED





## **ROAD CONNECTIVITY**

Durango offers a road network of **12,447 km** and seven accesses to Mexico's main highways, which connect to seaports and borders.

Interstate and international

#### 18 interstate

#### Main access to the city

7 highway axes (Dgo-Cul, Dgo-Parral, Dgo-Mzt, Dgo-Tepic, Dgo-Gdl, Dgo-Zac, Dgo-Matamoros)

**State Highways** 

12,447 km / 7,734.21 mi

**Federal Highways** 

10,366.82 km / 6,441.64 mi

Rural roads

9,398 Km/ 5,839.65 mi

FROM <b>DURANGO</b> TO:	MILES	KM	HOURS
LAGUNA REGION	151	242	2.2
MAZATLAN	154	247	2.3
AGUASCALIENTES	265	427	5
SAN LUIS POTOSI	307	494	5.5
GUANAJUATO	380	612	6.5
CHIHUAHUA	428	688	6.3
QUERETARO	434	698	8
PIEDRAS NEGRAS	488	785	8.1
NUEVO LAREDO	509	820	8.1
MEXICO CITY	560	901	10
MATAMOROS	570	918	9.1
ALTAMIRA	576	928	10.5
MANZANILLO	595	958	10.1
CIUDAD JUAREZ	646	1,040	10
VERACRUZ	804	1,294	13.3





## **AIR CONNECTIVITY**

The General Guadalupe Victoria International Airport is located **10 minutes** from the city of Durango, and is the main airport of the State of Durango, being in charge of most national and international flights in the state.

2,900 METER RUNWAY

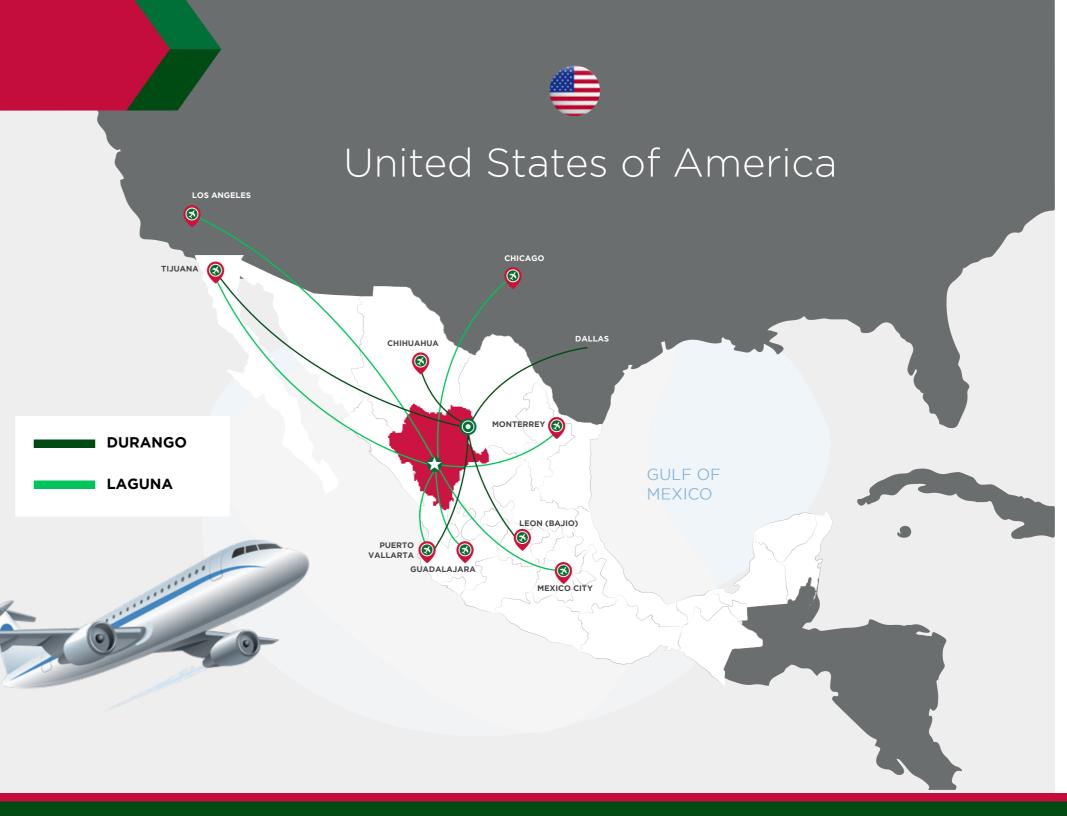
**235,952** PASSENGERS

#### **DESTINATIONS:**

Mexico City, Tijuana, Guadalajara, Monterrey and Puerto Vallarta, as well as Chicago and Los Angeles.



SOURCE: OMA (AIRPORT ADMINISTRATION) 2017

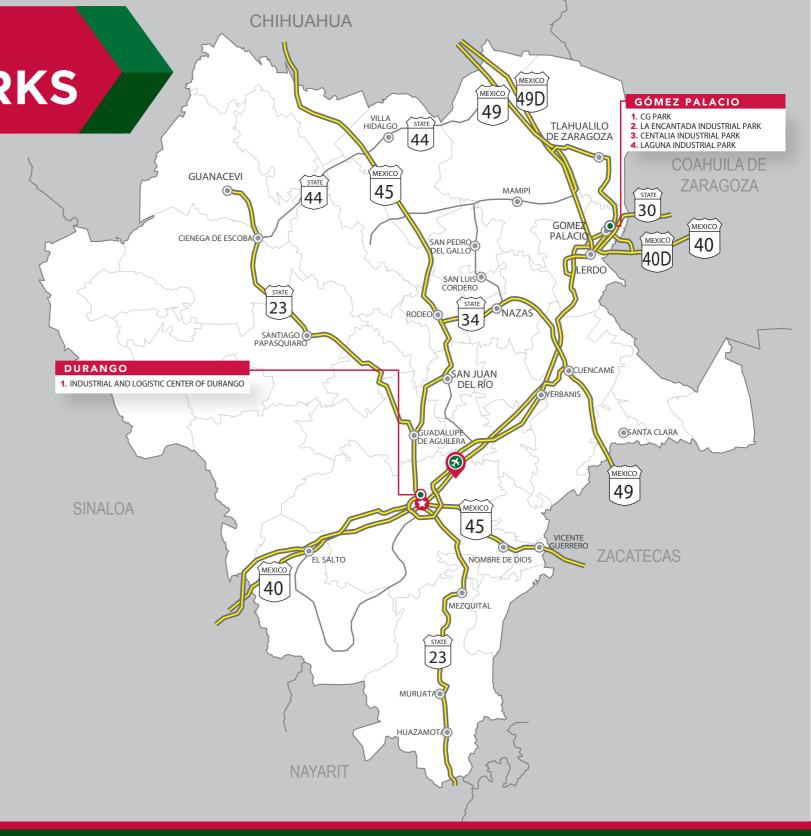




# DURANGO INFRASTRUCTURE INDUSTRIAL PARKS









## **CENTALIA INDUSTRIAL PARK**

LAND AREA

1,200 Ha/2,695 acres

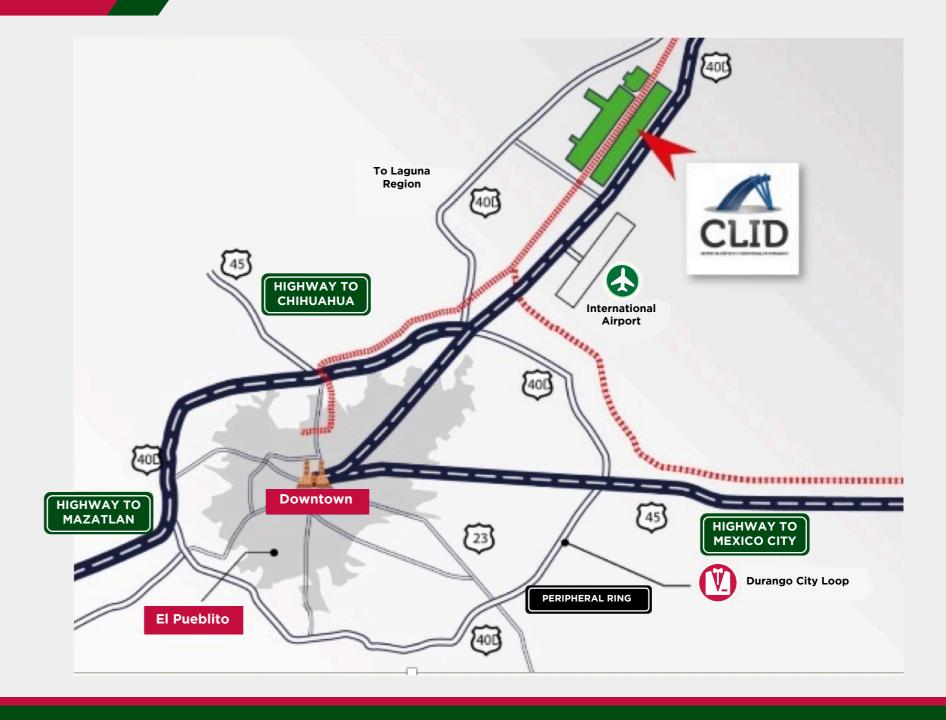
#### **DISTANCES FROM CLID TO:**

International Airport:
1.2 miles/2 km/ 5 minutes

Durango City Loop: 2 miles / 3.2 /7 minutes

Downtown of Durango City:

13 miles / 21 km /20 minutes





## **DURANGO INDUSTRIAL LOGISTIC CENTER**

#### MASTER PLAN CLID DURANGO

1200 HAS - 2695 ACRES





# LAGUNA REGION INDUSTRIAL PARKS CENTAURO

S10 Ha.







## LAGUNA INDUSTRIAL PARK

#### **BUILDING SPECIFICATIONS**

Total area

Offices

Exterior lighting

Columns

Minimun height

Maximum height

Bathrooms

Ceiling

Skylights

Floor

Loading docks

Ramps

Lighting

Electric Substation

**Emergency doors** 

Parking

Security

9,000 m2

90 m2

16 Wallpacks

10m x 15m

6m

8m

Men and women

Sheet KR- 35 / Insulator R-11

3% of the surface

12.7 cm (8 ton / m2)

8

4

T5 lamps

75 KVA`S

4 24

Yes





## **CENTAURO INDUSTRIAL PARK**

#### **INTERNATIONAL**



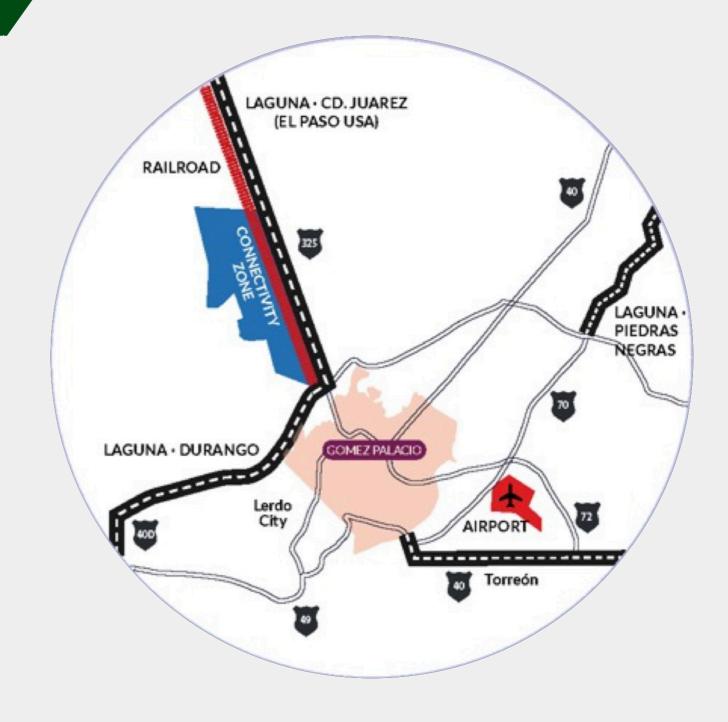
#### **AIRPORT**

**15** MILES/**24** KM/ **30** MINUTES

#### **DOWNTOWN**

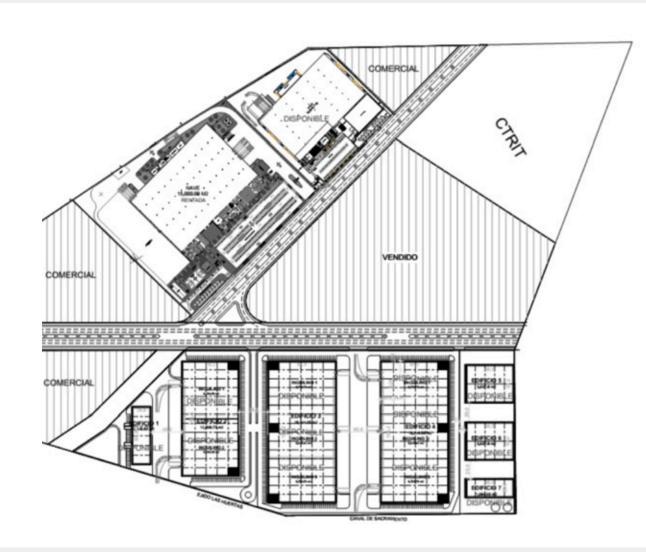


**10** MILES/ **16** KM/ **20** MINUTES





## LA ENCANTADA INDUSTRIAL PARK



#### **OVER VIEW**

**La encantada industrial zone** is located at the heart of La Laguna.

Its locations makes it unique and highly competitive.

La encantada is ideal for production and distribution warehouses.

Having access to a vast working force, allows companies to archive budget production cost.

La Encatada is a **only** Leasing option park designated for BTS projects. Currently with one facility under construction and available for lease.

#### STAGE 1

• Total area: 344,921.03 m2

• Sale area: 294,021.90 m2

• Streets: 50,988.11 m2

• Green areas: 5,999.23 m2



# LAGUNA REGION CONNECTIVITY ZONE



ELECTRICITY		
Installer Network Capacity	250 kva/Ha	
Substation Capacity	20 MVA	
Lighting	80 Luxes	

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Installer Network Capacity 50 LT/S

#### **SEWER SYSTEM**

Capacity 19.87 GAL/S

#### GAS

Capacity 3,000,000 M3/Per Day

#### **TELEPHONE SERVICE**

Type Optical Fiber



# DURANGO **ECONOMY**



Commercial activities, real estate and rental services for personal, intangible property, food industry, agriculture, animal breeding, forestry, fishing, hunting and construction are among the main productive activities in the city of Durango.

The strategic sectors in the state are: **mining, metalworking, agroin-dustry, wood products, clothing and auto parts production.** The main activity is manufacturing, while the highest participation subsector is the manufacture of transportation equipment, followed by the garment manufacturing industry.

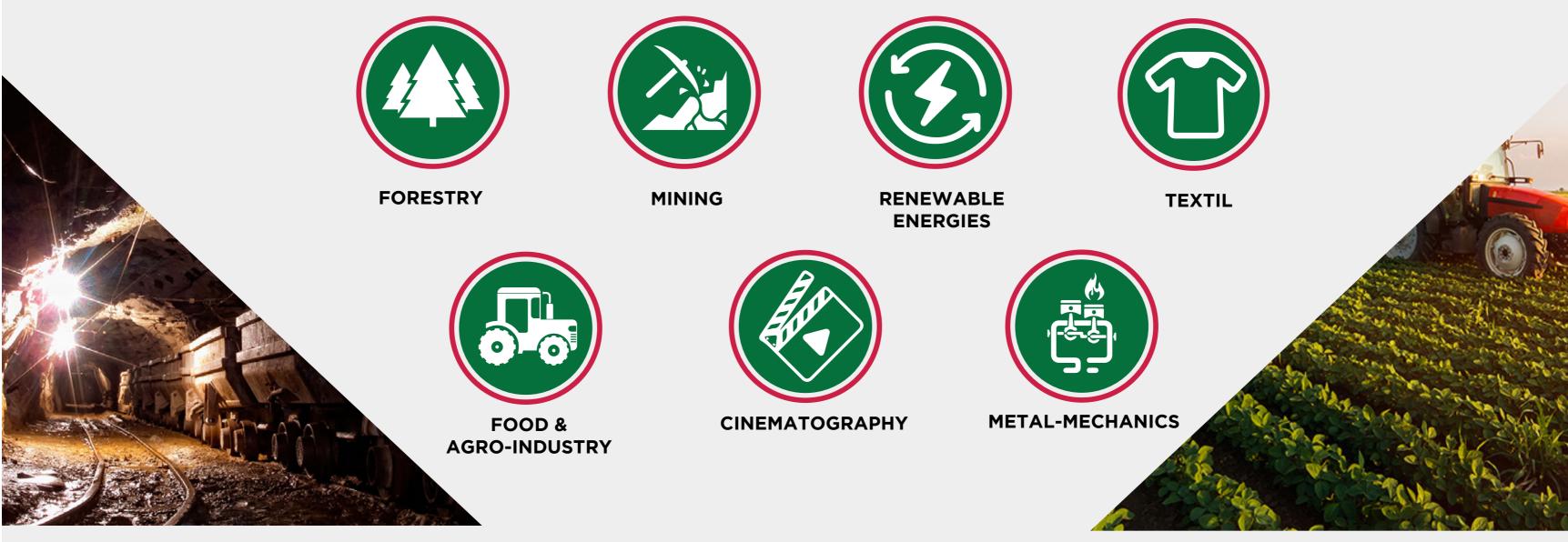
In November, the reactivation of the construction sector and the growth of the **manufacturing industry in Durango** resulted in a growth of **6.2%**. In the same month, the national record for this activity was **-1.2%**. In the case of mining, it was **-2.2%** in the same reference month but was higher than the previous **-4.6%** which indicates a better performance in Durango for this sector.



1st place on FDI Strategy. FDI "Mexican States of the Future 2016/2017



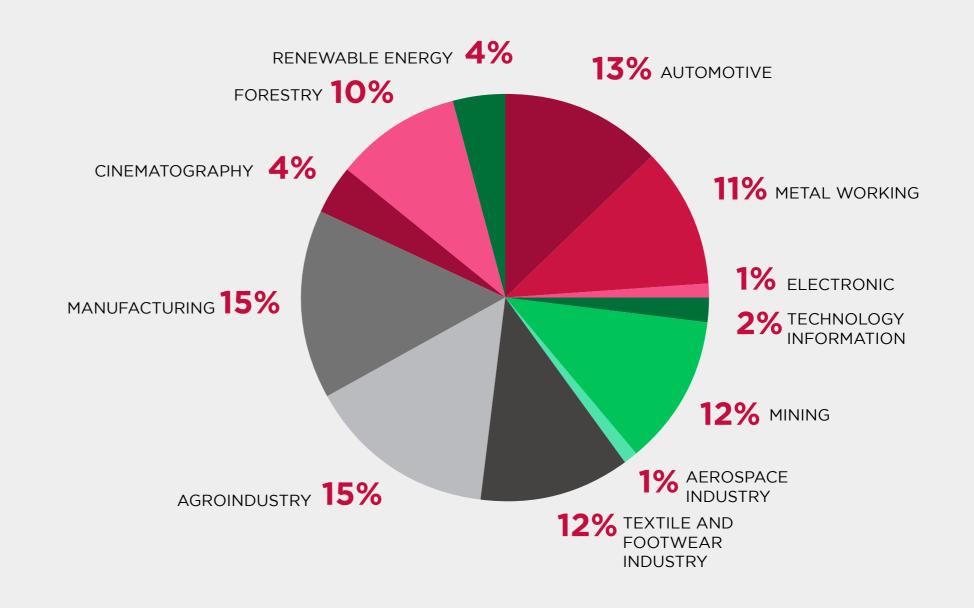
# DURANGO ECONOMIC SECTORS





## FOREIGN DIRECT INVESTMENT

US\$512.1M (2T 2020)
FOREIGN DIRECT INVESTMENT





## DURANGO **AUTOMOTIVE**

#### **AUTOMOTIVE COMPANIES**





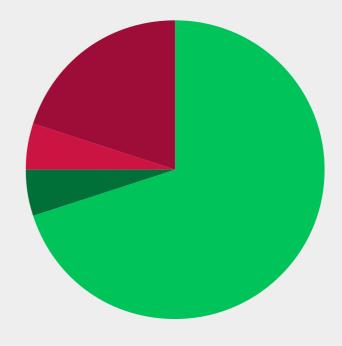






**JOBS** 30,000





- **70%** MANUFACTURING OF MOTORS AND AUTO PARTS
- **5%** TRANSMISSION **MANUFACTURING**

- **5%** FOUNDRY
- **20%** AUTOPARTS AND MOTORS **PRODUCTION**



## **AUTOMOTIVE INDUSTRY**

## LOCATION OF AUTOMOTIVE OEM'S PLANTS IN MEXICO



SOURCE: AMIA, 2019



## **AUTOPARTS SUPPLIERS**

	COMPANY	PRODUCT
HENNIGES	HENNIGES AUTOMOTIVE	VEHICLE SEALING (HOOD, DOOR, REAR COMPARTMENT, GLASSRUNS)
Trim Masters Incorporated	TRIM MASTERS INCORPORATED	LEATHER CARPET UPHOLSTERY
Sumitomo Drive Technologies	SUMITOMO	AUTOMOTIVE HARNESSES SEAT CARRIAGE FOR AUTOMOBILE, POLYURETHANE FOAM FILLING FOR SEATS, SEAT COVERS, COVERS AND EXTERIOR CARRIAGE COVERS
Johnson Controls	JOHNSON CONTROLS	FLOODED LEAD-ACID BATTERIES LITHIUM- ION BATTERIES
<b>Æ</b>	ZFTRW	AIR BAGS SAFETY BELT BUCKLES, HARNESSES AND HEIGHT ADJUSTERS.
CAMMAN CORPORATION	SYSTEMS AND MANUFACTURING MEXICO	MOTOR HEADS TRANSMISSION PARTS TURBOS FOR TRACTORS MOTOR CASES
MONTUPET	MONTUPET	ALUMINUM MOTOR HEADS BOSCH CYLINDER MASTER BREAK
X YURA	YURA	ELECTRICAL WIRING HARNESSES

	COMPANY	PRODUCT
HAENG SUNG	HAENG SUNG	HARNESSES FOR VEHICLES
LINAMAR Prose to Portun	LINAMAR	TRAIN LINE AUTOMOTIVE TRANSMISSION ENGINE, CHASSIS
<b>S</b> CooperStandard	COOPER STANDARD	BRAKES LINES, GASOLINE LINES, OIL LINES, WATER LINES, STEAM
Q LEAR CORPORATION	LEAR	SHOWROOM, E-SYSTEMS, SEATING,CRAFTED BY LEAR, LEAR
TOYOTA BOSHOKU	TOYOTA BOSHOKU	TOYOTA SIENNA SEATS LEXUS RX SEATS, TOYOTA
LINCOLN Mexico	LINCOLN ELECTRIC	WELDING MACHINES WELDING GEAR
PKC GROUP	PKC GROUP	COMPONENTS: POWER DISTRIBUTION CENTER, CONNECTION AND TERMINAL SYSTEMS, ROUTING AND RETENTION AIDS, SMART POWER DISTRIBUTION CENTERS (sPDC), FUSEBOXES.
DELPHI	DELPHI	AUTOMOTIVE HARNESSES
<b>Т</b> АКАТА	TAKATA	AIRBAGS



## METAL MECHANICAL INDUSTRY

TOOLS AND MACHINERY IMPORTS:

\$US 263,070 (2019)

TOOLS AND MACHINERY EXPORTS:

**\$US 61,015 M exports (2Q2020)** 

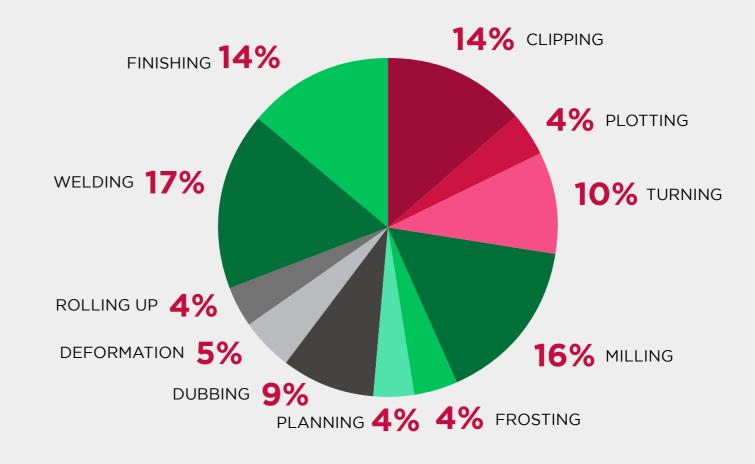


JOBS 12,602



METAL MECHANIC INDUSTRIES

#### **■ PRINCIPAL PROCEDURES**





## METAL MECHANICAL INDUSTRY

COMPANY		PRODUCT
TUBERIA LAGUNA	TUBERIA LAGUNA	LINE PIPE, COATINGS BRIDGE SLOT SCR EEN, THREADED STEEL PIPE AND COUPLINGS, TUBING AND CASING
JOPER	JOPER	TRAILERS, CONCRETE MIXERS COMPACTION, CONCRETE SAWS
MAQUINARIA Y LAMINADOS	mylsa	BAG HOUSES BURNERS & CYCLONES DUCKWORKS & DAMPERS STRUCTURE, EXPANSIÓN JOINTS WOOD YARD CONVEYORS
TREBOTTI	TREBOTTI CA. CRATINICISAA DELDE 1988	CONSTRUCTIONS: INDUSTRIAL AGROINDUSTRY, IRON AND STEEL INDUSTRY
TRAILERS GALLEGOS	Gallegos trailers	PETROLEUM EQUIPMENT ALUMINUM EQUIPMENT PLATFORMS
PRODUCTOS MECANICOS ESPECIALIZADOS	PROMESA MODULO DE PARACON ESPECIALIZADOS, LA CO EX	METAL POLES FOR STREET LIGHTING MANUFACTURER OF METAL STRUCTURES HOT DIP GALVANIZED

COMPANY		PRODUCT
ACV GROUP	ACV	PIPELINE, TANKS, AIR FILTERS
CATERPILLAR	CATERPILLAR®	MACHINES: ARTICULATED TRUCKS, EXCAVATORS
INDUSTRIAL KIMBALL		BLADES, DISC PLOWS
KIRBY MEX	Kirby.	WELDING PAINTING, FOLD
VENTA CERO	Vent <b>Acero</b>	SALE OF STEEL.
AMHER	amer 00	TRAILERS: THERMAL TRAILERS, ASSEMBLY PLATFORMS, SPECIAL PROJECTS
JOHN DEERE	JOHN DEERE	TRACTOR MOTORS, SEEDLINGS SELF- PROPEELEDSPRAYERS
FENSA	(FINSE)	STEEL FOUNDRY, NODULAR IRON



# INFORMATION TECHNOLOGY

SOFTWARE

75% SOFTWARE DEVELOP: SAAS, ERPS, API, IA, CLOUD, WEB, STAND ALONE, MOBILE APPS, BLOCKCHAIN, IOT, AGROTECH

**■ HARDWARE** 

4% PROGRAMMING ARDUINOS, RASPBERRY PI, 3D PRINTER, IOT

ROBOTICS

4% USE OF AERIAL AND GROUND DRONES

AUTOMATION

**4%** PROGRAMMING PLA, PLC

CALL CENTERS

2% TELEPERFORMANCE, ATEL

CONTACT

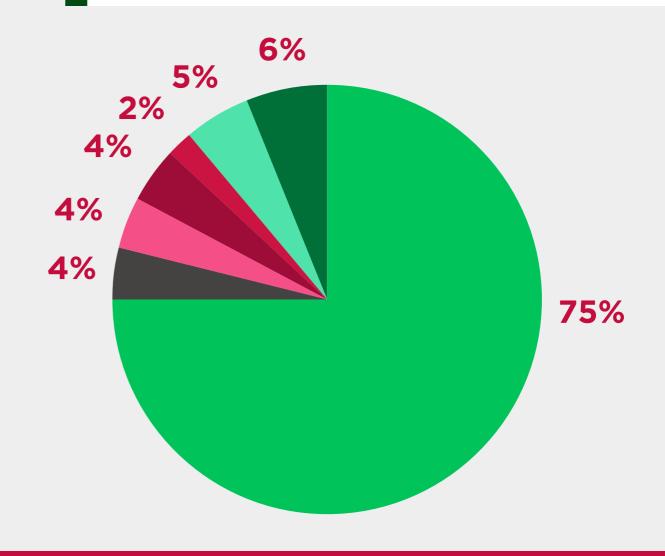
5% DEVELOP BRANDING ESTRATEGIES, DIGITAL MARKETING, E-COMMERCE

CONSULTANCY FOR COMPUTER TECHNOLOGY

**6%** STRATEGIC TECHNOLOGY CONSULTING FOR COMPANIES

23rd IN THE NATIONAL RANKING IN SCIENCE, TECHNOLOGY AND INNOVATION

SOFTWARE DESIGN COSTS ARE JUST BELOW THE NATIONAL AVERAGE





### DURANGO MINING

4th place NATIONWIDE RANKING IN THE PRODUCTION OF METALS AND MINERALS



JOBS
14,156 DIRECT JOBS
84,924 INDIRECT JOBS

#### **SILVER**

**23** MINES

820 TONS PER YEAR. 14% OF NATIONAL PRODUCTION

#### **FLUORITE**

24,305 TONS PER YEAR. 2% OF NATIONAL PRODUCTION

#### **LEAD**

23,355 TONS PER YEAR. 9% OF NATIONAL PRODUCTION

#### **ZINC**

105,080 TONS PER YEAR. 15% OF NATIONAL PRODUCTION

#### **GOLD**

13 TONS PER YEAR. 12% OF NATIONAL PRODUCTION

#### COPPER

5,129 TONS PER YEAR. 7% OF NATIONAL PRODUCTION.

ANOTHER NON METALIC: PERLITE 9,000 TONS PER YEAR. 2ND PLACE OF NATIONAL PRODUCTION, BENTONITE 242,000 TONS PER YEAR, 99% OF NATIONAL PRODUCTION. ALSO CALCIUM CARBONATE 815,737 TONS, MARBLE, LIMESTONE AND BASALT.



### **TEXTILE AND FOOTWEAR**

## US \$956.5 M exports and US\$2.76M imports

IMPORTS AND EXPORTS OF TEXTILE INDUSTRY AND MAKING

THE MAIN EXPORTED PRODUCTS ARE DEN-IM GARMENTS: **12 MILLION** DENIM GARMENTS PER MONTH

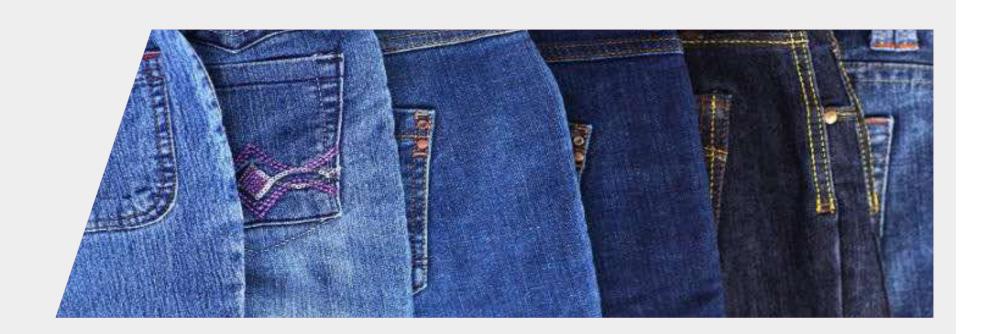




**30,000**JOBS

#### MAIN COMPANIES

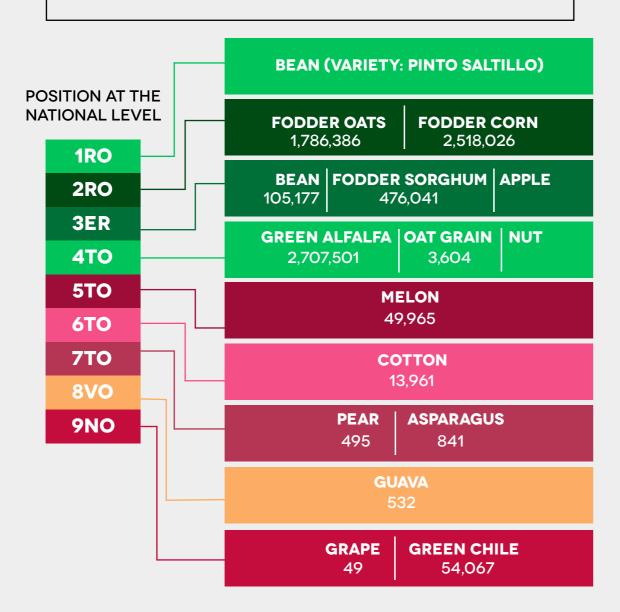
- ROPA SIETE LEGUAS
- THE ORIGINAL MEXICAN JEAN COMPANY
- APPAREL INTERNATIONAL
- CONFECCIONES JUMACO
- CARHARTT
- MEROMEX
- MAQUILAS Y DETALLISTAS
- INDUSTRIAL MAFER AND INDUSTRIAS APPAREL.





### DURANGO AGRIBUSINESS

#### **STATE PRODUCTION RANKING (SIAP 2018)**





#### RANKING EN PRODUCCIÓN NACIONAL

PLACE PRODUCT

THE CUENCA LECHERA DE LA LAGUNA (DURANGO AND COAHUILA) IS THE MAIN PRODUCER AT THE NATIONAL LEVEL.

5ТН	5TH PLACE: POULTRY CARCASSES - 278,850 TONS
-----	---------------------------------------------





SOURCES: DURANGO MEZCALES CLUSTER 2019 - SIAP 2018 - SENASICA MARCH 2019



# DURANGO **AGROINDUSTRY**

70,940.40 has

TOTAL AMOUNT OF HECTARES
IN THE MUNICIPALITY

576,412.77 has

**SOWING** 

713,401.88 has

**RURAL ZONES** 

400,458.93 has

**SEEDING SEASON** 

9673.7 has

**PASTURELANDS** 

175,953.84 has

**IRRIGATION** 





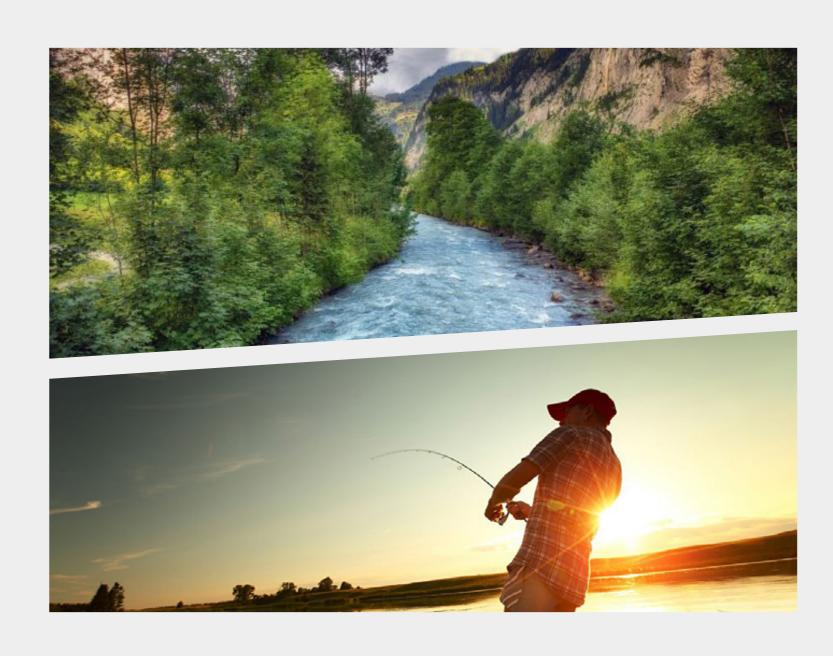
## DURANGO FISHING

#### **VARIETY OF PRODUCTS IN THE FISHING ACTIVITY**

- CATFISH
- CARP
- LARGEMOUTH BASS
- MOJARRA
- TROUT

#### FISHING PRODUCTS GENERATED MONTHLY

- TROUT 17 TON MONTHLY
- MOJARRA 33 TON MONTHLY
- CARP 29 TON MONTHLY
- CATFISH 6 TON MONTHLY
- LARGEMOUTH BASS 3.5 TON MONTHLY





## MANUFACTURING INDUSTRY

#### 150

**MANUFACTURING INDUSTRIES** 



**95,662**JOBS

#### **PROCESSES:**

- TRANSPORTATION
- METALMECHANICAL EQUIPMENT INJECTION MOLDING
- ASSEMBLY
- WELDING
- STAMPING
- · CNC FOR MACHINING.





## MANUFACTURING INDUSTRY

The manufacturing industry and construction boosted secondary activity, which grew by 6.2% in November 2019.





In the central region of Durango, there are 17 foreign and Mexican capital companies dedicated to manufacturing. Some of them are APTIV, DAWS, LEONI, YAZAKI, DRAKA, ARAUCO and SAMAS dedicated to the production of different consumables.





## DURANGO SUSTAINABLE FOREST

**EXCELLENCE IN RESOURCE MANAGEMENT** 

#### **DURANGO IS A NATIONAL REFERENCE IN FOREST MANAGEMENT:**



2.0 MILLION HECTARES OF SUSTAINABLE FOREST MAN-AGEMENT



REFORESTATION OF 69,679 HECTARES IN THE FOREST AND SEMI-DESERT.



MODERNIZATION
OF THE SAWMILL
INDUSTRY WITH
STATE-OF-THEART TECHNOLOGY
AND A 15% INCREASE IN ITS UTILIZATION RATIO



WORK AND EF-FORTS DIRECT-ED TOWARDS THE PLACEMENT OF CARBON CREDITS



CERTIFICATION FOR ECOSYSTEM SERVICES



#### SUSTAINABLE FORESTS

#### **DURANGO IS A NATIONAL REFERENCE IN FOREST MANAGMENT**

- 2.0 MILLION HECTARES IN THE SUSTEINABLE FOREST MANAGEMENT
- REFORESTATION OF 69,679 HECTARES IN WOODS AND SEMI DESERTIC.
- MODERNIZATION OF THE SAWMILL INDUSTRY THROUGH CUTTING EDG TECHNOLOGY AND AN INCREASE OF 15% IN COEFFICIENT USE.
- EFFORTS AND WORK ON THE CARBBON BONDS PLACEMENT.
- ECOSYSTEM SERVICES CERTIFICATION



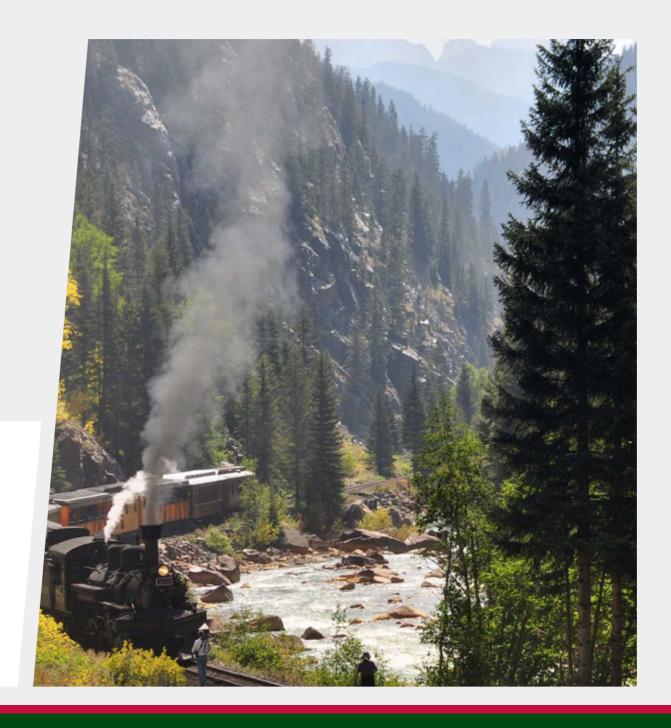
#### **STATE CERTIFICATIONS**

PREVENTIVE TECHNICAL AUDIT (ATP) 9,348.11 HA.

NATIONAL CERTIFICATION (NMX) 246,995.79 HA.

INTERNATIONAL CERTIFICATION (FSC) 609,781.91 HA

TOTAL 946,125.81 HA







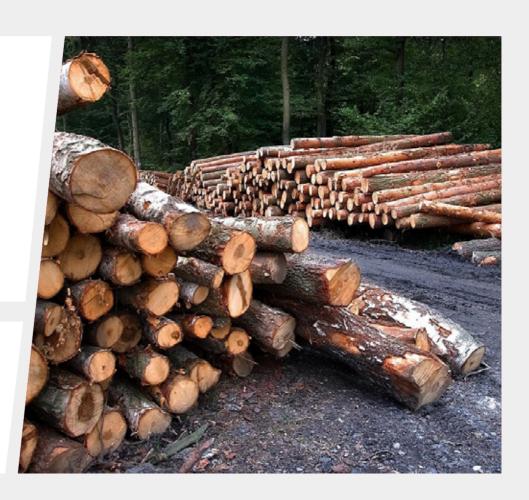
## RANKS TOP 5 NATION WIDE IN FOREST PRODUCTION 1ST. FOREST RESERVOIR IN THE COUNTRY

#### **1ST. WOOD PRODUCER IN THE COUNTRY**

WOOD PRODUCTION OF THE STATE REPRESENTS **35**% **OF THE 8.5 MILLION** SQUARE METERS GENERATED IN THE COUNTRY.

APPROVED VOLUME OF 2019:
2'651,055 CUBIC METERES OF WOOD
WOOD VOLUME IN 2019:
1'590, 163 CUBIC METERS

COMMERCIAL SPECIES: PINE AND OAK







## TOTAL CERTIFIED FOREST AREA (FSC) 619,781.91 HECTARES (37 CONSIST IN PROPERTIES WITH 7 IN PROGRESS)

- CONIFERS AVERAGE ANNUAL INCREASE. 2.6-3.2 CUBIC METERS/HA/YEAR

-15 MUNICIPALITIES WITH WOODS (WARM AND COLD)







#### PRINCIPAL TYPES OF WOOD

- CONIFERS: PINE AND FIR TREES
- WIDE LEAF: OAKS
- HARD TROPICAL WOODS



## PRINCIPAL FOREST PRODUCTS OBTAINED

- ROUND WOOD, SAWN WOOD, WOODEN SLEEPERS, FIREWOOD AND CHARCOAL.
- WOOD PULP (CELLULOSE)
- PLYWOOD, WOOD VENEER
- PARTICLES AND FIBERS
- WOODEN IDLERS
- PALLETS



### FOREST INDUSTRY

- SAWMILLS
- OVENS FOR CARBON PRODUCTION
- DRYING STOVES
- PALLETS
- WOOD CHIPPERS
- RECYCLERS
- FURNITURE
- VENEERED AND PLYWOOD BOARDS
- PRODUCTION OF MDF BOARDS
- IMPREGNATING MACHINES
- PACKAGING





# DURANGO CINEMATOGRAPHY

- SIGNIFICANT ARCHITECTURAL AND CULTURAL RICHNESS.
- 747 BUILDINGS CATALOGED AS HISTORIC BY THE NATIONAL INSTITUTE OF ART AND HISTORY (INAH).
- UNESCO DECLARED DURANGO AS A WORLD CULTURAL HERITAGE SITE

#### ATTRACTIVE DESTINATION FOR FILMMAKERS

**UNIQUE PLACES TO EXPERIENCE:** 

- 1) THE OLD WEST
- 2) NATURE

MORE THAN 200 PRODUCTIONS HAVE TAKEN PLACE IN DURANGO, THANKS TO ITS IMPRESSIVE BLUE SKIES AND RED SUNSETS.





### **CINEMATOGRAPHIC SETS**

- RANCHO LA JOYA
- CHUPADEROS
- PASEO DEL VIEJO OESTE

### **PROJECTS**

- CAHILL U.S. MARSHALL
- GOING SOUTH
- TEXAS RISING
- GUTEN TAG RAMON
- CRISTIADA
- ZORRO'S MASK
- BANDITS
- LOVING PANCHO VILLA

#### **ACTORS**

- JOHN WAYNE
- ANTHONY HOPKINS
- AUDREY HEPBURN
- JACK NICHOLSON
- MICHAEL DOUGLAS
- SALMA HAYEK
- PENELOPE CRUZ
- ANTONIO BANDERA
- CATHERINE ZETA-JONES
- PAUL NEWMAN

#### **OLD WEST THEMATIC PARK "PASEO DEL VIEJO OESTE"**

Is one of the most emblematic tourist sites in Durango due to the legacy it represents for the film industry. More than 130,000 people enjoy this collection of sets for western films converted into theme parks throughout the year.





# DURANGO R&D CENTERS



### **CIMAV**

Renewable energy and environmetal protection engineering



### **CIATEQ**

Advanced Manufacturing Research Center



### **CIDESI**

Center if engineerings & Industrial Design



### CIO

Optical research and optic fiber Research



# DURANGO CLUSTERS

In the city of Durango there are six different types of clusters, from mezcal-producing businesses to information technology and advanced automotive manufacturing. The latter, called CIMAL, has 10 affiliated companies that generate around 3,500 direct jobs.



#### Clúster del Mezcal Durango (Durango City)

- Companies affiliates: 31
- Educational institutions: 6
- Employees: 215 directs and 200 indirects



#### Clúster de Tecnologías de la Información de Durango-XIXIM (Durango City)

- Companies affiliates: 14
- Educational institutions: 6
- Employees: 400 directs and 200 indirects



#### Clúster de Tecnologías de la Información de Durango-XIXIM (Durango City)

- Companies affiliates: 14
- Educational institutions: 6
- Employees: 400 directs and 200 indirects



## Clúster de Innovación y Diseño del Mueble (Durango City)

- Companies affiliates: 30
- Educational institutions: 3
- Employees: 2,744



## Clúster de Servicios Turísticos de Durango (Durango City)

- Companies affiliates: 23
- Educational institutions: 3
- Employees: 300



## Clúster de Manufactura Avanzada Automotriz de la Laguna (Durango City and Laguna Region)

- Companies affiliates: 10
- Educational institutions: 2
- Employees: 3,500



# DURANGO EDUCATION

477
Degress and

548,852 Total

registered

2,424

Registrations in

**Technological** 

education

161
Institutions
and investigation
centers

58,873

Registration of higher education

Careers

F

79,065

Registrations in upper secondary education

81,489

Registrations in medium techniques

### UNIVERSITIES

























## MAIN TECHNICAL SPECIALITIES

	DURANGO CENTRAL REGION		LAGUNA REGION		TOTAL STATE	
CAREERS	ENROLLED STUDENTS	GRADUATES	ENROLLED STUDENTS	GRADUATES	ENROLLED STUDENTS	GRADUATES
Automotive Maintenance	455	84	210	125	665	209
Electricity	308	116	258	125	566	241
Machines and tools	55	17	149	47	204	64
Electronics	549	131	370	144	919	275
Electromechanical	307	100	304	105	611	205
Mechatronics	0	0	234	77	234	77
Industrial Mechanics	158	20	917	372	1075	392
Agroindustrial	1717	690	874	359	2596	1049
Administrative	5033	1126	3198	1184	8231	2310
OT/Software	2545	1291	1805	838	4350	2129
TOTAL	11127	3575	8319	3376	19451	6951



## **UNIVERSITIES LABS & WORKSHOPS**





BIOTECHNOLOGY LABORATORY



**ELECTRONIC LABORATORY** 





# DURANGO HOSPITALS



214
Hospitals and clinics



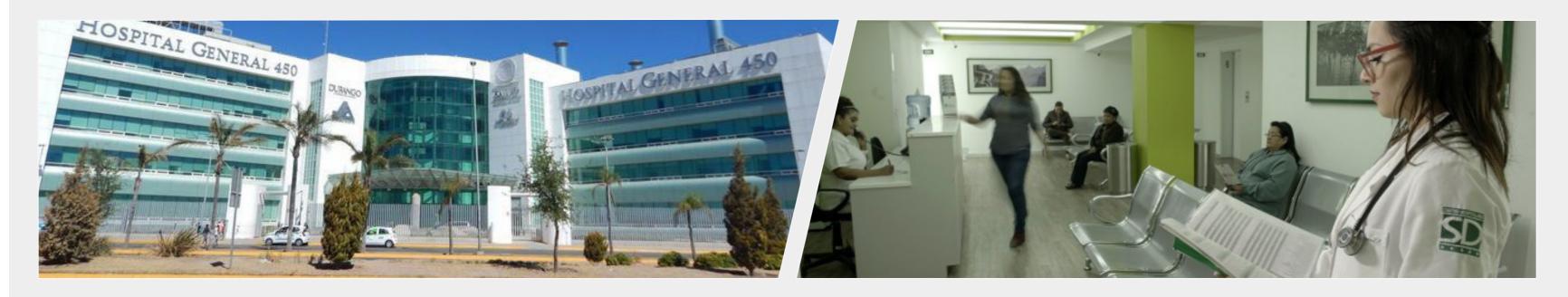
2,922

**Hospital beds** 



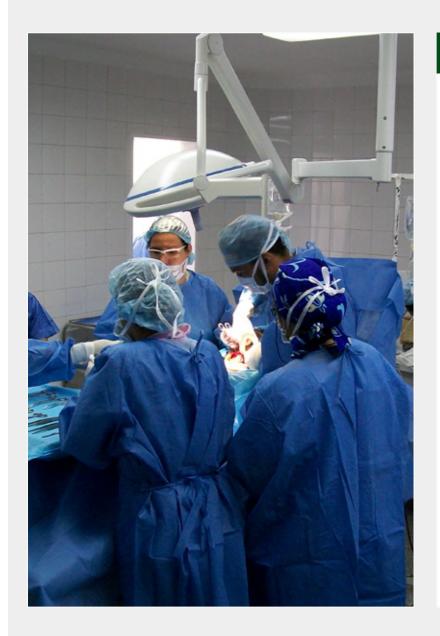
21,718

Doctors and medical specialists

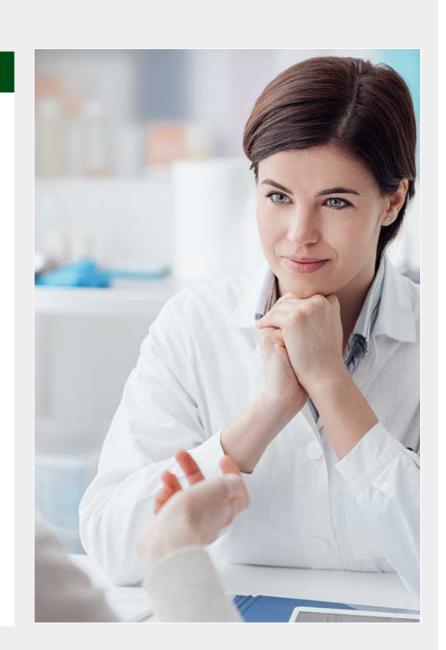




## **HEALTH SERVICES**



TYPE OF UNIT	NUMBER OF UNITS	SERVICES
HEALTH CENTERS	34	External Consultations Stomatology Preventive Medicine (Cures, Vaccination, Oral Hydration, Etc.) X-Rays Clinical Laboratory Psichology
HEALTH CENTERS WITH BROADENED SERVICES (CESSA)	1	External Consultations Stomatology Preventive Medicine (Cures, Vaccination, Oral, Hydration, Etc)X´Rays Ultrasound Clinical Laboratory Psichology Nutrition Antirabies
UNITS OF MEDICAL SPECIALTIES (UNEMES)	6	Uneme Capa (Center for the attetion of addictions) Uneme Cronicas (Chronical Diseases) Uneme Cisame (Integral Center of Metal Health) Uneme Capasits (Ambulatory center for the Prevention and attention of aids and other sexually transmited diseases) Diabetes Clinic





## **RECREATION AND TOURISM**



#### **LAKES**

SANTIAGUILLO LAKE AND 12 DAMS



#### **SPORTS CENTERS**

PRIVATES 4
PUBLICS 22



#### **ZOO'S**

BIOPARQUE SAHUATOBA



#### **GREEN AREAS**

- GUADIANA PARK
- SAHUATOBA PARK AND GOMEZ
- GOMEZ PALACIO PARK

#### **CHARRO CANVASES**

- FENADU
- GOMEZ PALACIO FAIR
- SAN MARTINA
- EL POTRILLO
- HACIENDA JACINTA
- LA PICOTA



# SPAS AND SWIMMING POOLS

PRIVATES 4 PUBLICS 12



#### RECREATIONAL CENTERS

- LA LUNA, EL PUEBLITO
- POTREROS DEL REFUGIO
- SAHUATOBA
- TAPIAS
- PASEO DEL VIEJO OESTE
- GUADIANA PARK
- MEXIQUILLO

- OTINAPA
- LA MURALLA
- PUENTECILLAS
- MOLINILLOSEL OSO
- EL TECUAN.



4

COUNTRY CLUBS PALENQUES

4

**AUDITORIUMS** 

CONVENTIONAL CENTERS



## DURANGO **HOTELS**

### 16 HOTELS

(4 and 5 star)

Hotel rooms

356 of 5 stars 8,036 of 4 stars.

- Hotel Gobernador
- Hostal de la Monja
- Hotel Holiday Inn
- Hotel Posada de María
- Hotel City Express
- Hotel Best Western Plaza Vizcaya
- Hotel los Arcos
- Hotel Victoria Express
- Hotel Fiesta Inn

- Hotel Posada San Agustín
- Hotel Posada San Jorge
- Hotel Casablanca
- Hotel Hampton Inn
- Hotel Mision Express,
- Hotel One
- Grand Hotel Elizabeth







# DURANGO RENTAL HOUSING

### **HOUSING TYPE**

BLUE COLLAR

**STANDARD** 

WHITE COLLAR

# MONTHLY RENTAL/USD

\$ 110.00

\$ 200.00

\$580.00









# DURANGO CULTURE

In recent years Durango has increased its tourism with works such as: facades remodeling in the Historical Center, improvements in the Constitution Corridor, the Durango Cable Car, the Los Remedios View- point, Túnel de la Mineria Museum, the film set of Chupaderos, located 15 km from the capital, the theme park Las Cuchillas Old Western, the Paseo de las Alamedas, the Villa Museum, the City Museum, the restoration of the Ojo de Agua del Obispo, the House of the Count of Suchil, the Hacienda Ferrería de las Flores and Fundidora Park, the second oldest blast furnace in Latin America where the mineral extracted from the Cerro del Mercado was melted down during the 19th century.





# DURANGO HERITAGE SITES

The Historic Center of the city has the largest number of historic buildings in the north of the country. It is part of the set of cities and towns on the "Camino Real de Tierra Adentro", declared Cultural Heritage of humanity by the Unesco in 2010





## **ATTRACTIONS**









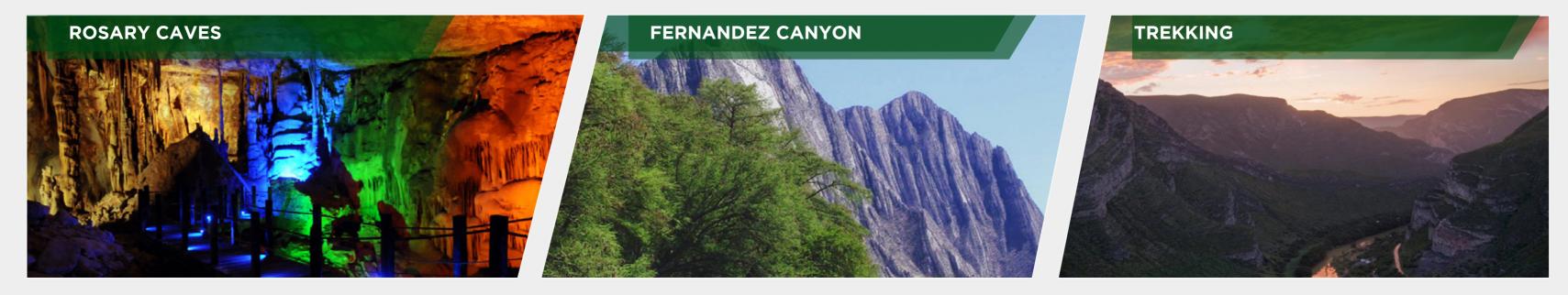




# DURANGO **NATURE**



- BUNGEE
- ZIPLINE
- HORSE RIDING
- TREKKING
- CAMPING
- CLIMBING
- MOUNTAIN BIKING







## **REVUELTAS FESTIVAL**

- Music
- Dance
- Literature
- Visual Arts
- Performing arts
- Whorshoops
- National and International Artist





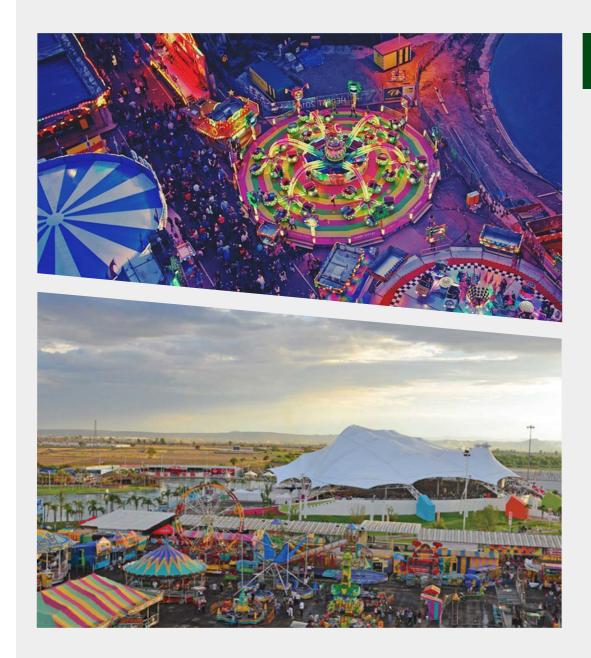




The Revueltas Festival is the most important event of cultural expression in the state of Durango and meeting point for local, national, and international artists and creators

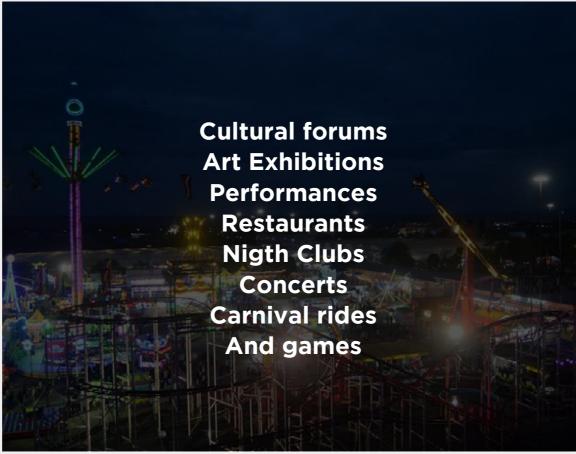


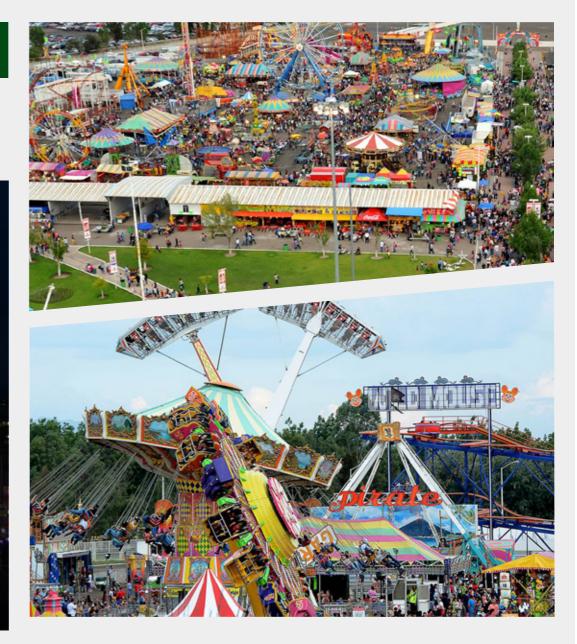
# DURANGO NATIONAL FAIR



#### MOST IMPORTANT FESTIVAL OF THE STATE

The city in Durango attracts close to **One Million** visitors each summer



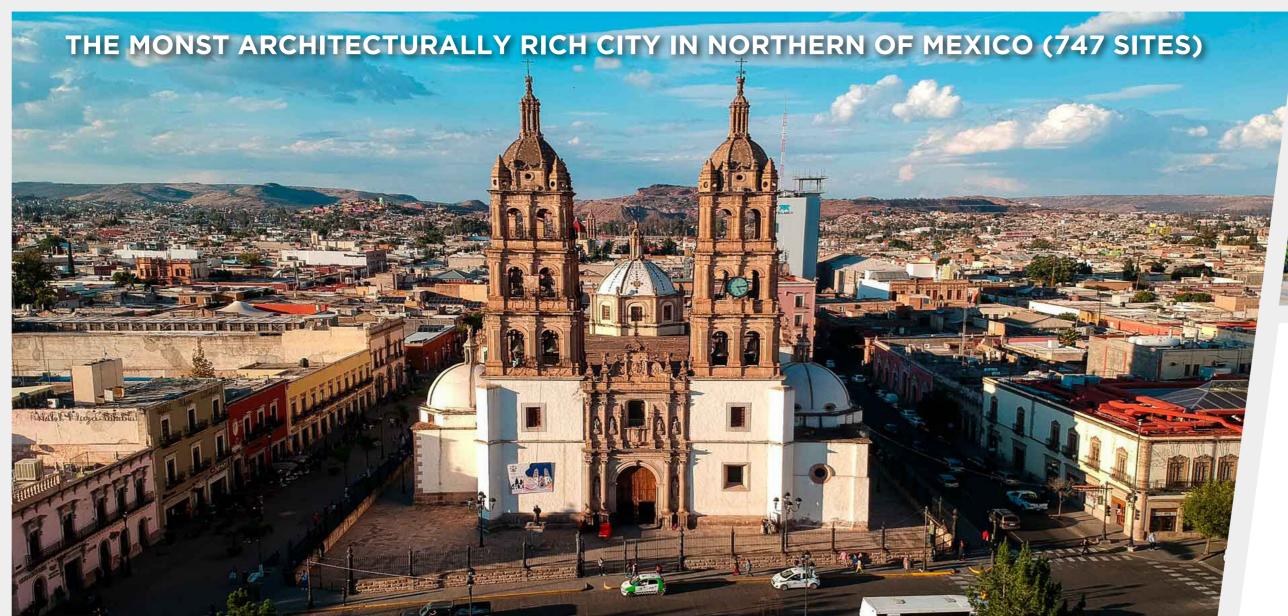




# DURANGO UNESCO WORLD HERITAGE CENTER

An Antiquity of **457 years** 

**747**Heritage sites















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